



Alvin Law

CELEBRITY • INFLUENCER • MUSICIAN

Workforces absorbing repeated shocks lose the capacity to act. Composure thins, decision quality drops, and leaders find that the people around them have stopped believing the next obstacle is solvable. Restoring that belief is harder than restoring any process, and most leadership levers do not reach it.

Alvin Law is a Canadian Speakers Hall of Fame keynote speaker who helps organisations rebuild belief, composure, and personal agency in workforces worn down by setback and change.

Alvin Law's 2026 Biography

Why organisations work with Alvin Law

- A resilience keynote built on six decades of lived practice, not a framework borrowed from research. Born without arms, he has worked, broadcast, performed music, and raised a family by inventing methods most people assume cannot exist.
- Hall of Fame platform craft. Inducted into the Canadian Speakers Hall of Fame (CAPS) in 2009 and one of the under-ten-percent of professional speakers globally to hold the Certified Speaking Professional (CSP) designation.
- A trained broadcaster's command of room, pacing, and message. The keynote is built for large internal audiences, sales kick-offs, and association main stages where a speaker has to reset attention, not just hold it.
- Subject of three internationally distributed documentaries by John Zaritsky and an Emmy-winning ABC FrontRunners segment, which gives the booking a level of cultural recognition that travels beyond the room.
- Inducted into the Canadian Disability Hall of Fame in 2018 and recipient of the Peter Legge Philanthropic Award in 2022, signalling a track record of substantive contribution rather than platform alone.

Biography highlights

- Certified Speaking Professional (CSP) and inductee, Canadian Speakers Hall of Fame (CAPS), 2009.
- Inductee, Canadian Disability Hall of Fame, 2018.
- Author, Alvin's Laws of Life: 5 Steps To Successfully Overcome Anything.
- Subject of three John Zaritsky documentaries: Broken Promises (1989), Extraordinary People (1993), and No Limits: The Thalidomide Saga (2016).
- Vanier Award for Outstanding Young Canadians (1982); Queen Elizabeth

AVAILABLE FOR

- Speaking

ALVIN'S SPEAKING THEMES

- Diversity, Equity & Inclusion
- Employee Engagement
- Mental Health in the Workplace
- Motivation and Inspiration
- Resilience & Stress Management
- Storytelling & Business Communication

LANGUAGES: English

Golden Jubilee Medal (2002); Peter Legge Philanthropic Award (2022).

- Trained broadcaster, Mount Royal College (graduated with honours, 1980), with a professional radio career at CFMQ FM Regina before founding AJL Communications Ltd. in 1988.

Biography

Resilience is the variable that quietly decides how organisations come through repeated change. When it thins, every other leadership tool gets harder to use. The keynote that restores it cannot be theoretical; it has to be earned in front of the audience. That is the room Alvin Law has been built for.

Born in Yorkton, Saskatchewan in 1960 without arms, the result of his birth mother's exposure to thalidomide, Law was placed for adoption at five days old and raised by Hilda and Jack Law. He learned to use his feet for tasks most people associate with hands, including playing trombone and drumming, and trained as a broadcaster at Mount Royal College, graduating with honours in 1980. A radio career at CFMQ FM in Regina followed, then full-time speaking from 1988 through AJL Communications Ltd.

The credentials are unusually concrete for the resilience category. Law holds the Certified Speaking Professional (CSP) designation, sits in the Canadian Speakers Hall of Fame (CAPS, 2009) and the Canadian Disability Hall of Fame (2018), and was named a Vanier Outstanding Young Canadian in 1982. He is the author of Alvin's Laws of Life: 5 Steps To Successfully Overcome Anything and the subject of three John Zaritsky documentaries, including the Emmy-recognised FrontRunners segment on ABC.

What buyers actually book is platform craft applied to a workforce problem. Law uses broadcasting discipline, drumming, and direct storytelling to move a room from spectator to participant inside an hour, which is why association main stages, sales kick-offs, and large internal town halls return to him.

Key speaking topics

- Resilience and adversity
- Mindset and personal agency
- Motivation and inspiration
- Storytelling and stagecraft
- Workforce engagement after change
- Mental health and wellbeing in the workplace
- Disability advocacy and inclusion

Ideal for

- Sales kick-offs, association annual conferences, and large internal town halls reopening after restructuring or repeated change.
- CHROs and culture leads commissioning a credible, non-clinical voice on resilience for a whole-workforce moment.
- Healthcare, education, and not-for-profit audiences where lived experience carries more weight than corporate framing.
- Internal communications and event leads briefing a main-stage opener or closer that needs to reset attention across a wide demographic.

Audience outcomes

- A reset on what the room treats as a real obstacle versus a story about one.
- Specific, repeatable mental habits for keeping composure when conditions stay difficult.
- A renewed sense of personal agency, including in roles where people feel acted upon by change.
- A shared experience that managers can refer back to in team conversations months later.

Alvin Law's 2026 talks & topics

Step Into Your Greatness

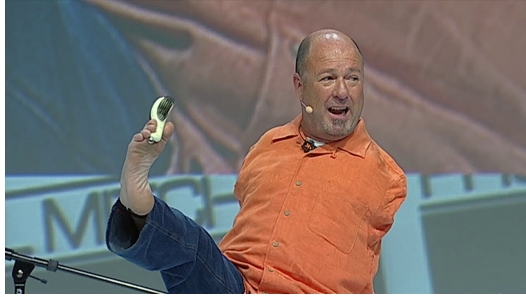
A keynote that uses lived experience, broadcasting craft, and live drumming to move audiences from spectator mode into ownership of their own response to obstacles.

Key takeaways:

- A clearer view of which limits are real and which are inherited assumptions.
- Practical mental habits for sustaining effort when conditions do not improve.
- A workforce-level reset on engagement, applicable across roles and seniority.

Alvin Law's Videos





What Alvin Law's clients say

I'm not a huge fan of motivational speakers – I firmly believe that you can't impose motivation on others, it has to come from inside them. Alvin owns his own motivation, and ignites it in others because he models the behaviour he speaks about. He lives it every day. He doesn't tell people to change – they want to change after seeing him.

Paul Bridle

CEO, Excellence Squared Ltd

Alvin is not your typical motivational speaker – he's an experience, and one you remember long afterward. He bypasses all your usual resistance and speaks directly to your heart. He's genuine, a human being telling a powerful, real story that you can't help but recognize and relate to. He's not promoting himself or promoting a book – he's not promoting anything other than life. You'll never get better value from a speaker, or a more genuine, impactful presentation.

Herb Pirk

General Manager, Oakdale Golf & Country Club

I wanted to thank you for the excellent presentation at the Husky Safety Summit. Your story and open presence on the stage was inspirational in many ways. As a Safety hand for 30 years, it is very refreshing to see a presentation that was able to hit home with all in attendance.

Duane Goretzky

Safety Advisor, Husky Energy

I wanted to extend my sincere thanks to you for the incredible and powerful presentation that you gave at the 2010 CAAR Convention. Having lived in Saskatchewan since the mid-seventies, I have had the opportunity to see you at many events and have personally witnessed the change of a gangly, awkward youth with, as you would state yourself, a very bad mullet, to a man who can speak with conviction and power about overcoming adversity and truly making a difference in the world we live in.

My career allows me to hear from many motivational speakers, all of whom deliver a message that one can certainly garner a message or some type of self improvement from, but it has been a long time since I have had the privilege to not only be entertained but to hear from someone who bears no malice towards anyone, blames no one for their own personal situation but delivers a simple message of how anyone can truly make a difference in this life.

Bayer Crop Science

I just wanted to send you a short note to tell you how wonderful you were as a keynote speaker at the conference which was held in Toronto. I have to admit that I have been going to the Million Dollar Round Table for many years, and have not heard a speaker like you, who motivated an audience to the degree that you did that evening. To be born with no arms, and to maintain the attitude that you've done over the years, is absolutely remarkable. You have certainly turned your handicap into an asset for you, and this message should be heard by all people throughout the world.

Manulife Conference

Alvin did an exceptional job opening the Fraser Valley Economic Summit. He was entertaining, inspiring, and made his message relevant to the theme of the day. The delegates loved him, and the organizing committee was thrilled with what he brought to the event. I can't imagine anyone who would have done a better job opening our event and setting the tone for the day!

Alliance Public & Government Relations

Alvin Law's 2026 speaking fees

Specific fees fall within the ranges shown. These are presented as a guide only and are subject to change without notice.

	EUR	GBP	USD
Home Country	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Asia Pacific	Please enquire	Please enquire	Please enquire
Europe	Please enquire	Please enquire	Please enquire

Middle East & Africa	Please enquire	Please enquire	Please enquire
South America	Please enquire	Please enquire	Please enquire
United Kingdom	Please enquire	Please enquire	Please enquire
US East Coast	Please enquire	Please enquire	Please enquire
US West Coast	Please enquire	Please enquire	Please enquire
Virtual	Under €12000	Under £10,000	Under \$15000