



Anne-Marie Imafidon

Most organisations say they want diverse technology teams and stronger digital talent pipelines, yet keep recruiting from the same narrow funnel and wondering why the numbers do not shift. The gap between stated intent and hiring reality is now a strategic risk, not a values conversation. Leaders need a practical read on what actually moves representation, retention and product quality in technical functions, without defaulting to training budgets and pledges.

Dr Anne-Marie Imafidon MBE is a computer scientist, Stemettes co-founder and author of *She's In CTRL* who helps organisations build technology talent pipelines that actually deliver women and underrepresented groups into senior technical roles.

Anne-Marie Imafidon's 2026 Biography

AVAILABLE FOR

- Speaking

Why organisations work with Anne-Marie Imafidon

ANNE-MARIE'S SPEAKING THEMES

- She has run the experiment at scale. Stemettes has engaged more than 60,000 young women and non-binary young people across the UK, Ireland and Europe since 2013, giving her a live evidence base on what moves technical participation and what does not.
- Her technical credibility is not borrowed. Master's in Mathematics and Computer Science from Oxford at 20, Honorary Fellow of Keble College, and guest arithmetician on Channel 4's Countdown for 60 episodes, so technical audiences engage her as a peer rather than an advocate.
- She sits inside the UK policy conversation on digital skills. Co-Chair of the Institute for the Future of Work, 2022-2023 President of the British Science Association, and DSIT Women in Tech Envoy, which gives leaders a direct line to how regulation and industrial strategy are likely to land.
- She has a published thesis. *She's In CTRL* (Transworld, 2022) argues that women need to take back tech as users, builders and decision-makers; that frame is portable into strategy conversations about product, customer and workforce.
- She is comfortable in front of non-technical boards. Her broadcast work and Chancellorship of Glasgow Caledonian University mean she translates between technical reality and senior decision-maker vocabulary without losing either.

- AI Ethics & Responsible Technology
- Artificial Intelligence & Generative AI
- Diversity, Equity & Inclusion
- Future of Technology
- Future Skills
- Inclusive Leadership
- Workforce Transformation

LANGUAGES: English

Biography highlights

- Co-founder and CEO of Stemettes, social enterprise founded in 2013 that has reached 60,000+ young women and non-binary young people across the UK, Ireland and Europe.
- Master's in Mathematics and Computer Science, University of Oxford,

aged 20; Honorary Fellow of Keble College, Oxford.

- Appointed MBE in the 2017 New Year Honours for services to young women and STEM.
- Chancellor of Glasgow Caledonian University; 2022-2023 President of the British Science Association; Co-Chair of the Institute for the Future of Work.
- Author of *She's In CTRL: How Women Can Take Back Tech* (Transworld, 2022).
- Guest arithmetician on Channel 4's Countdown across 60 episodes (2021-2022), first Black woman to take the Countdown board; voted Computer Weekly's Most Influential Woman in UK Tech (2020); Forbes Top 50 Women in Tech.
- DSIT Women in Tech Envoy, co-chairing a UK government Taskforce with the Secretary of State for Science, Innovation and Technology (2025).

Biography

Stemettes was set up in 2013 after its co-founder returned from the Grace Hopper Celebration in 2012 and decided the UK needed its own infrastructure for girls in STEM. More than 60,000 young women and non-binary young people have passed through its programmes since, across the UK, Ireland and Europe. That operating record is the spine of Anne-Marie Imafidon's authority on technology talent.

The technical credentials are unusual. Imafidon took her Master's in Mathematics and Computer Science at Oxford at 20, is an Honorary Fellow of Keble College, and was the guest arithmetician on Channel 4's Countdown for 60 episodes in 2021 and 2022, the first Black woman to run the Countdown board. She was appointed MBE in 2017 for services to young women and STEM.

Her public roles put her inside the UK conversation on digital skills and industrial strategy. She is Chancellor of Glasgow Caledonian University, Co-Chair of the Institute for the Future of Work, served as President of the British Science Association in 2022-2023, and in 2025 was appointed the Department for Science, Innovation and Technology's Women in Tech Envoy, co-chairing a Taskforce with the Secretary of State.

Her book *She's In CTRL*, published by Transworld in 2022, argues that women should treat technology as something to take control of, not just consume or be represented within. For senior leaders it reframes the DEI-in-tech conversation as a product and capability question: who builds the tools, who governs them, and whose problems they get designed to solve.

Key speaking topics

- Women and underrepresented groups in STEM
- Technology talent pipelines and digital skills
- Future of work and AI
- Inclusive product and technology design
- Social entrepreneurship at scale
- UK digital policy and industrial strategy
- Responsible and inclusive AI

Ideal for

- CHROs, CPOs and heads of talent building technology hiring pipelines beyond the usual funnel.

- CTOs, CDIOs and engineering leaders under pressure to improve retention and representation in technical teams.
- Boards and ExCos setting policy on AI, digital skills and workforce strategy, particularly in regulated sectors.
- Corporate foundations, ESG leads and public-sector partners designing STEM and social mobility interventions.

Audience outcomes

- A sharper read on why conventional diversity-in-tech programmes under-deliver and where the real intervention points sit.
- A working vocabulary for discussing inclusive AI and technology design at board level without defaulting to platitudes.
- Concrete examples, drawn from Stemettes and UK policy work, of what moves technical participation and retention.
- A reframe of women-in-tech as a product, governance and capability issue, not only a hiring issue.
- A sense of how UK digital skills policy and regulation are likely to shape talent strategy over the next cycle.

Anne-Marie Imafidon's 2026 talks & topics

The Tech Landscape and Why Tech Needs Diversity

An argument for why representation in technical teams is a product, governance and commercial question, not only an HR one.

Key takeaways:

- Where homogenous technical teams predictably fail users and customers.
- What a decade of Stemettes data suggests about intervention points that actually shift representation.
- How boards should read current UK and EU digital policy signals on inclusive technology.

AI & The Future of Work

A grounded view of how AI is reshaping work, skills and who gets to participate in the next technology cycle.

Key takeaways:

- Which jobs and tasks are most exposed, and where the new capability gaps are opening.
 - What responsible AI looks like in practice for organisations under regulatory and reputational pressure.
 - How workforce planning needs to change to keep underrepresented groups inside the AI economy.
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The Definitive Guide to Changing Your Company from the Inside Out

A practical session on how to move inclusion work from initiative to operating model inside a large organisation.

Key takeaways:

- Why most internal change efforts stall at the sponsorship layer.
- What Stemettes and policy experience suggest about aligning measurement, incentives and pipeline design.
- How to brief an executive team so that inclusion becomes a line-management obligation, not an HR project.

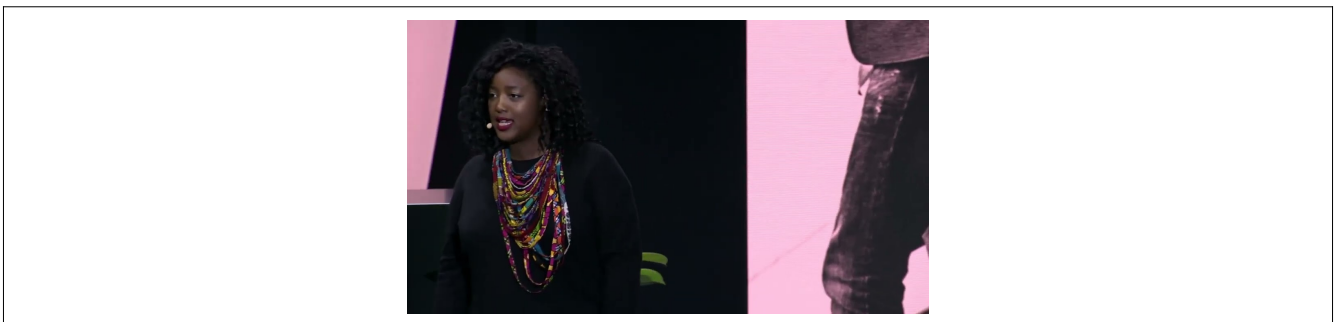
Social Entrepreneurship: Doing a Lot with a Little

How a small, focused social venture can build national scale and policy influence without large initial capital.

Key takeaways:

- The operating choices that let Stemettes reach more than 60,000 young people.
- How to partner credibly with corporates, government and universities from a standing start.
- What corporate foundations and ESG teams should demand from the partners they fund.

Anne-Marie Imafidon's Videos



What Anne-Marie Imafidon's clients say

Great skills. Role model. Fun. Perfect for our audience. They loved her

Google

Anne-Marie really is just a wonderful inspiration to everyone, not just women.

Barclays

Feedback from the delegates was fantastic and many said Anne-Marie was the most informative speaker on the day and they really took away a lot from her session

Ascentis

Anne-Marie Imafidon's 2026 speaking fees

Specific fees fall within the ranges shown. These are presented as a guide only and are subject to change without notice.

	EUR	GBP	USD
Home Country	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Asia Pacific	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Europe	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Middle East & Africa	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
South America	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
United Kingdom	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
US East Coast	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
US West Coast	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Virtual	Under €12000	Under £10,000	Under \$15000