



## Brian Cox

CELEBRITY · MEDIA PERSONALITY · TED SPEAKER

Organisations invest heavily in understanding technology trends, yet most briefings start with the applications and skip the science behind them. The result is leaders who can name the tool but cannot reason about where it leads. Quantum computing, space-based infrastructure, and AI all rest on physical principles that reward first-principles thinking – and penalise those who lack it.

A Professor of Particle Physics at the University of Manchester and CERN researcher, Brian Cox helps organisations and their leaders build the first-principles scientific understanding needed to reason confidently about the technologies reshaping their world.

### Brian Cox's 2026 Biography

#### Why organisations work with Brian Cox

- His work on the ATLAS experiment at CERN places him inside the research that underlies quantum computing, particle detection, and the most advanced engineering challenges of our time – not adjacent to it.
- *The Quantum Universe*, *Why Does  $E=mc^2$ ?*, and *Universal* have collectively sold over a million copies: evidence that he can make abstract, rigorous science genuinely comprehensible to non-specialist audiences at scale.
- His Horizons tour set two Guinness World Records for science communication, reaching over 400,000 people across three continents – a proof of audience engagement no management consultant or futurist can match.
- As UN Champion for Space (appointed October 2025), he connects scientific frontier thinking directly to global governance, sustainability, and long-term civilisational risk – giving boards a frame that goes well beyond conventional technology briefings.
- He has presented at the World Economic Forum in Davos and in China, and headlined Infosecurity Europe 2025, demonstrating that his material holds up to scrutiny from the most demanding professional audiences.

#### Biography highlights

- Professor of Particle Physics, School of Physics and Astronomy, University of Manchester; Royal Society Professor for Public Engagement in Science
- Member, ATLAS collaboration, CERN Large Hadron Collider; formerly co-spokesperson, FP420 R&D project at CERN (2004–2009)
- Fellow of the Royal Society (FRS); CBE for services to the promotion of

#### AVAILABLE FOR

- After Dinner Engagement
- Awards Hosting
- Event Hosting
- Moderating and Emcee
- Panel Participation
- Speaking
- TV and Media

#### BRIAN'S SPEAKING THEMES

- Data Analytics
- Future of Technology
- Innovation & Disruption
- Risk Management
- Scenario Planning & Strategic Foresight
- Storytelling & Business Communication

**LANGUAGES:** English

science

- Royal Society Michael Faraday Prize (2012); Institute of Physics Kelvin Medal and Prize (2010); Royal Television Society Best Presenter (2011)
- Author of six popular science books with collective sales exceeding one million copies, including *The Quantum Universe* and *Why Does E=mc<sup>2</sup>?*
- Guinness World Records holder for live science touring; Horizons: A 21st Century Space Odyssey reached over 400,000 people across three continents
- Appointed UN Champion for Space by UNOOSA, October 2025
- Presenter of multiple Peabody and BAFTA-recognised BBC series including *Wonders of the Solar System*, *Wonders of the Universe*, and *The Planets*

## Biography

Brian Cox holds a chair in particle physics at the University of Manchester and works on the ATLAS experiment at CERN – the collaboration responsible for some of the most significant experimental results in the history of physics. That grounding in active research is what separates him from science communicators who translate the work of others. He is doing the work himself.

His books – *Why Does E=mc<sup>2</sup>?*, *The Quantum Universe*, *Universal: A Guide to the Cosmos* – have collectively sold over a million copies. Each one takes a genuine problem in physics, works through it without condescension, and arrives at implications that reward careful attention. The Royal Society awarded him the Michael Faraday Prize for exactly this quality: rigorous science made genuinely accessible.

Live, Cox operates at a scale no other scientist in the world matches. His Horizons tour set two Guinness World Records, reaching over 400,000 people across the UK, North America, Australia, and Europe. These are not public lectures; they are full arena productions using state-of-the-art visual technology, exploring quantum theory, black holes, the origin of life, and the nature of time. In October 2025, the United Nations Office for Outer Space Affairs designated him UN Champion for Space – recognising his ability to connect frontier physics to the practical challenges of global governance and sustainability.

For boards and senior leadership teams, Cox offers something specific: a working physicist's account of where the science actually is, what it makes possible, and what it rules out. At the World Economic Forum, at Infosecurity Europe, at TED – the audiences are demanding, and the material holds. The value is not inspiration in the abstract; it is the kind of rigorous, first-principles framing that improves the quality of strategic decisions.

## Key speaking topics

- Particle physics and the Large Hadron Collider
- Quantum mechanics and its practical implications
- Space technology and global infrastructure
- The origin and structure of the universe
- Scientific reasoning and evidence-based decision-making
- The future of space exploration and governance
- Science communication and public understanding of technology

## Ideal for

- Boards and C-suite teams seeking first-principles scientific context for technology strategy
- CTOs, CIOs, and transformation leads navigating quantum computing and advanced physics-derived technologies
- Global leadership summits and flagship corporate conferences requiring authoritative, high-profile keynote presence
- Organisations in aerospace, defence, energy, financial services, or cybersecurity where physical science is directly relevant to competitive strategy

## Audience outcomes

- A clearer mental model of what quantum mechanics, particle physics, and space science actually mean for the technologies being built now
- Confidence in reasoning about scientific uncertainty and frontier research – rather than deferring entirely to technical specialists
- A broader frame for long-term strategic thinking, grounded in the timescales and constraints of physical reality rather than market cycles
- Greater appreciation of evidence-based reasoning as a decision-making discipline, not just a scientific one
- Understanding of how space-based infrastructure and emerging physics-derived technologies intersect with sustainability, governance, and geopolitical risk

## Brian Cox's 2026 talks & topics

### Horizons: A 21st Century Space Odyssey

A cinematic live experience exploring the nature of space and time, the origin of life, and what humanity can become – combining state-of-the-art visual production with rigorous physics, quantum theory, and cosmology.

#### Key takeaways:

- A first-principles account of the deepest questions in physics, made intelligible without simplification
- An optimistic, evidence-based framework for thinking about humanity's long-term future and the role of science in it
- A demonstration that the most profound scientific ideas – quantum mechanics, black holes, the Big Bang – are accessible to any engaged audience

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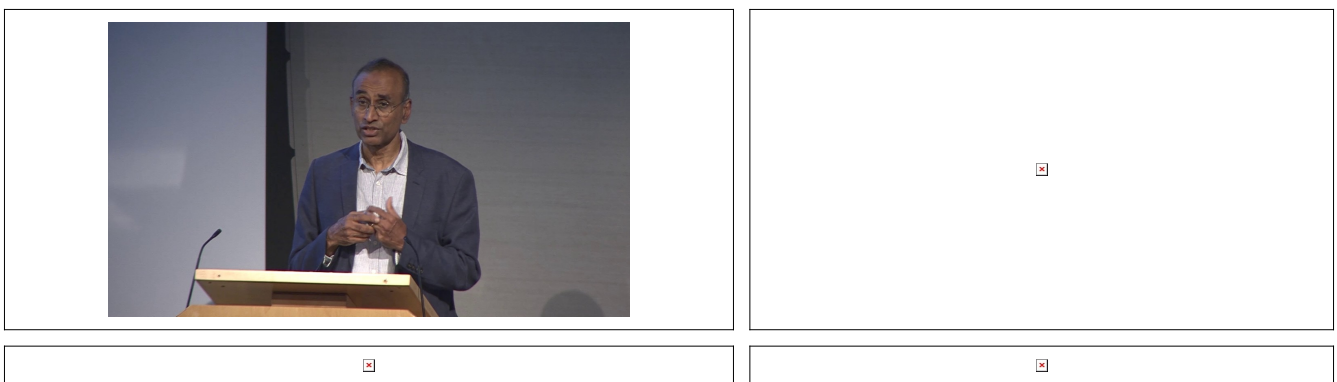
### Emergence

Cox's new touring production, following Horizons, exploring the frontiers of cosmology and the physics of emergence – how complexity arises from simplicity, and what that tells us about intelligence, life, and the universe.

### Key takeaways:

- Updated engagement with the latest results from CERN, JWST, and cosmological research
- A framework for understanding how emergent complexity - from physics to biology to technology - operates on the same underlying principles
- A challenge to reductive thinking: why the most important phenomena in nature cannot be understood by examining their components alone

### Brian Cox's Videos



### Brian Cox's 2026 speaking fees

Specific fees fall within the ranges shown. These are presented as a guide only and are subject to change without notice.

	EUR	GBP	USD
<b>Home Country</b>	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
<b>Asia Pacific</b>	Please enquire	Please enquire	Please enquire
<b>Europe</b>	Please enquire	Please enquire	Please enquire
<b>Middle East &amp; Africa</b>	Please enquire	Please enquire	Please enquire
<b>South America</b>	Please enquire	Please enquire	Please enquire
<b>United Kingdom</b>	€40000 to €90000	£35,001 - £75,000	\$50000 - \$100000
<b>US East Coast</b>	Please enquire	Please enquire	Please enquire

<b>US West Coast</b>	Please enquire	Please enquire	Please enquire
<b>Virtual</b>	Please enquire	Please enquire	Please enquire