



Brickman Allen

AUTHOR · INFLUENCER

Some shocks rewrite a person's working life overnight. A violent attack, a serious diagnosis, a sudden loss; the question afterwards is not whether to keep going, but how to lead, work, and decide while still recovering. Organisations rarely have a language for that, and the people inside them rarely have a model to follow.

Brickman Allen is a survivor of a near-fatal home invasion and the author of *The Bully Guard*, who speaks to teams and audiences about recovering, deciding, and leading after extreme personal adversity.

Brickman Allen's 2026 Biography

Why organisations work with Brickman Allen

- A specific, verifiable survival story: under 10% predicted chance of life, discharged nine days after the attack, marathon completed against medical advice. The narrative is his own, not borrowed.
- Author of *The Bully Guard*, a memoir and practical guide aimed at teenagers, which makes him a credible booking for schools, youth-facing programmes, and family-day corporate events as well as adult audiences.
- Runs his own businesses alongside the speaking work: president of EMC2 Group, an Arizona architecture firm, and owner of Tradelands Realty. The day job grounds the storytelling in operating reality rather than pure platform performance.
- Built around the #LiveOutside method, a personal framework on living outside expectations, limits, fear, and self. It gives audiences a single mental model to take away rather than a set of unconnected anecdotes.

Biography highlights

- Survivor of a violent home invasion; defied a less than 10% survival prognosis and a predicted six-month hospital recovery, leaving hospital in nine days.
- Completed a marathon in early 2021 after medical opinion that he would never run again.
- Author of *The Bully Guard: The Story of Acceptance and Friendship*, available through Amazon and Barnes & Noble.
- President of EMC2 Group, an Arizona architecture firm, with more than 15 years leading firms and teams in the US Southwest.
- Founder and owner of Tradelands Realty, established 2006.
- Member of the National Speakers Association, Arizona chapter.

AVAILABLE FOR

- Speaking

BRICKMAN'S SPEAKING THEMES

- Employee Wellbeing
- Mental Health in the Workplace
- Motivation and Inspiration
- Resilience & Stress Management
- Storytelling & Business Communication
- Values-Based Leadership

LANGUAGES: English

Biography

A home invasion in his early twenties left Brickman Allen on life support with less than a 10% chance of survival and a predicted six-month hospital recovery. He walked out nine days later. Years on, he completed a marathon that doctors had said would never happen.

That sequence is the spine of his speaking work. The point is not the survival itself, but what it reveals about decisions made under sustained pressure: how a person keeps showing up at home, at work, and inside an organisation while still healing. The #LiveOutside method, his own framework, organises this into four moves: living outside expectations, outside limits, outside fear, and outside self.

He pairs the platform work with a working business life. He is president of EMC2 Group, an Arizona architecture firm where he has spent more than fifteen years leading teams across the US Southwest, and owner of Tradelands Realty, which he founded in 2006. His book *The Bully Guard* sits alongside the keynote work as a guide for teenagers on bullying, depression, and self-acceptance, drawn directly from his own school years.

For audiences, the value is a model for recovery that does not skip the harder parts. He talks openly about depression, suicidal ideation as a teenager, and the long return to function after the attack. The result is a session that lands with people carrying something heavy of their own, alongside leaders who want a vocabulary for resilience that holds up outside the slide deck.

Key speaking topics

- Recovery and resilience after trauma
- Mental health awareness and suicide prevention
- Bullying and adolescent self-acceptance
- Loyalty, integrity, and trust in teams
- Vulnerable leadership
- Storytelling for purpose-driven audiences

Ideal for

- Internal culture days, all-hands events, and family-day formats where teams want a human story rather than a strategic keynote
- HR and wellbeing leads commissioning sessions on mental health awareness, resilience, or suicide prevention
- Schools, universities, and youth programmes addressing bullying and adolescent wellbeing
- Sales kick-offs and team off-sites looking for a closing keynote on perseverance and integrity

Audience outcomes

- A single named framework, the #LiveOutside method, that audiences can hold onto after the room empties
- A first-person account of recovery from extreme adversity that opens space to discuss mental health honestly inside the organisation
- Language for talking about bullying, depression, and suicidal ideation in mixed audiences without flinching from the subject
- A practical view of how integrity, loyalty, and self-reliance show up in daily team behaviour

Brickman Allen's 2026 talks & topics

Live Outside Limits

A first-person account of surviving a violent home attack and defying medical predictions of recovery, framed as a method for moving past inherited limits.

Key takeaways:

- The mechanics of recovery from a 10%-survival event, told without sanitising the harder parts
 - The four-part #LiveOutside framework as a personal operating model
 - How to talk about extreme adversity in a workplace setting without making colleagues uncomfortable
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Riding for the Brand

A talk on loyalty, integrity, and trust in the workplace, drawn from the speaker's cowboy upbringing and applied to team behaviour.

Key takeaways:

- What loyalty looks like as a behaviour rather than a sentiment
 - The everyday signals that build or erode trust inside a team
 - A vocabulary for integrity that holds up under commercial pressure
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Chosen for This

A keynote on adversity, purpose, and the argument that life's unfairness is itself part of what equips people to meet it.

Key takeaways:

- A reframe on adversity that audiences can apply to their own setbacks
 - The role of purpose in sustaining recovery over months and years
 - Practical reflection prompts on what a person is "chosen for"
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Delegate to Innovate

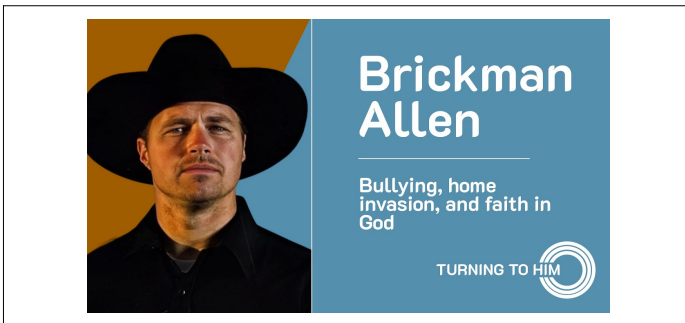
A talk on building trust and unlocking team potential through delegation, drawn from the speaker's experience leading an architecture practice.

Key takeaways:

- Why holding work too tightly suppresses team innovation
- The link between delegation, ownership, and retention

- Signals that a leader is the bottleneck rather than the engine

Brickman Allen's Videos



What Brickman Allen's clients say

Brickman Allen speaking is equivalent to attending a Tony Robbins event. He brings tears, goosebumps, a new found motivation in each one of his listeners. It was a life altering experience hearing Bricks story and the lessons that have come from it. My entire sales organization has had drastic improvements ever since.

Blake Erickson
Hawx Services, LLC

Brickman captivated our audience with a powerful and heartfelt keynote. His story of resilience and determination, forged through unimaginable challenges, taught us the importance of adaptability and seizing opportunities even in the face of adversity. Brick's words were a timely reminder that success is born from the courage to pivot and thrive, living outside our comfort zones. His session was hailed as one of the best and the perfect conclusion to our conference.

Brett Gilliland

Co-Founder - CEO, Elite Entrepreneurs

I have three teens (16, 14 and 13, two boys and a girl), who were truly inspired by Brickman's message. To be able to reach and impact all of them equally despite their age and gender differences is amazing.

Brittany

Mom of 3 and Realtor

BRICKMAN'S LATEST BOOKS



The Bully Guard: The Story of Acceptance and Friendship

Brickman Allen's 2026 speaking fees

Specific fees fall within the ranges shown. These are presented as a guide only and are subject to change without notice.

	EUR	GBP	USD
Home Country	Under €12000	Under £10,000	Under \$15000
Asia Pacific	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Europe	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000

Middle East & Africa	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
South America	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
United Kingdom	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
US East Coast	Under €12000	Under £10,000	Under \$15000
US West Coast	Under €12000	Under £10,000	Under \$15000
Virtual	Under €12000	Under £10,000	Under \$15000