



Cheryl Campos

ENTREPRENEUR/FOUNDER

Head of Venture Growth & Partnerships at Republic, Co-Founder of VCFamilia, Actress

Cheryl Campos is a serial maverick, aligning her passions to achieve success across multiple arenas. As the CEO of a leading financial nonprofit and a professional model and actress, Cheryl possesses a unique and powerful dual perspective that bridges the analytical and creative worlds. Her dynamic career embodies innovation, resilience, and the limitless potential of following one's diverse passions.

Cheryl Campos's 2026 Biography

Meet Cheryl Campos

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She is the cofounder and CEO of LaFamilia Foundation, a 501c3 closing the capital gap for Latine founders and funders through its communities VCFamilia & FounderFamilia. Through VCFamilia, the largest global community of Latine VCs, it has facilitated over \$10M of LP funding and also helped pioneer the first operational capital grant program for Latine emerging fund managers. Through FounderFamilia with 500+ Latine venture backed founders, it has funneled \$1M to promising startups with a renowned national pitch competition and partnerships. LFF is backed by leading corporations such as J.P. Morgan, AWS, Comcast, Gunderson and more.

She is signed to top international agencies in NY and LA, working with fashion brands such as Tom Ford, Louboutin, Macys, Nordstrom, as well as appearing in commercials for major companies like Chevrolet and Amazon. She is now a signed actress (SAG-Eligible), featuring in the trailer for Mrs. Fletcher (HBO) and has honed her craft at the prestigious Stella Adler Studio in Hollywood.

Previously, she was the Head of Venture Growth and Partnerships at Republic, an investment platform for founders to raise capital from both accredited and non-accredited investors. She joined as employee #10 in 2018 and was instrumental in its growth to unicorn status (\$1BN valuation). In other direct investing roles, she is a scout for Lightspeed

AVAILABLE FOR

- Moderating and Emcee
- Panel Participation
- Speaking
- Training and Workshops

CHERYL'S SPEAKING THEMES

- Banking & FinTech
- Diversity, Equity & Inclusion
- Growth Strategy
- Resilience & Stress Management

LANGUAGES: English

and an investment partner at The Community Fund, writing checks to 20+ companies in community centric startups, particularly healthcare.

She started her career in Investment Banking at Barclays, working in the Financial Institutions Group and Structured Finance. She holds a BA in Economics with honors from Harvard University and graduated with her MBA from the Stanford Graduate School of Business in 2024.

Cheryl Campos's 2026 talks & topics

How to Become a Serial Maverick

Understand the intra / inter personal and group level dynamics that are shifting in this new area that can allow for you to pursue multiple passions that can transform into your career.

Bridging Analytical and Creative Worlds: A Maverick's Journey

Explore how to navigate both the analytical and creative industries, deriving from the experience as a financial nonprofit CEO and a professional model/actress. Discuss the benefits and challenges of balancing these distinct fields.

"Community" as a Superpower

The term "Community" has been relentlessly used over the years, without a true definition of what encompasses a community and how to start one. Cheryl has created several communities, including the Venture Partner Program at Republic and VCFamilia, the largest community for Latinx venture capitalists. To fully benefit from the power of community, Cheryl lays out the playbook to ensure long-lasting, real change.

Grappling with Identity

We constantly find ourselves with several sides of our story. How do I reconcile being 40% of venture as a Harvard graduate but also 1% of venture as a Latina? How do we remain analytical as finance professionals and checkwriters while embracing your creative side? Cheryl relays her learnings through personal anecdotes and key takeaways.

Cheryl Campos's Videos



TalkX **Explorer**
09.03.23
20:00h 19:00h 16:00h 14:00h 13:00h
Powered by Santander X

Cheryl Campos
Co-Founder & CEO of La Familia

Cheryl is passionate about the intersection of finance, technology, and social impact. Cheryl is the co-founder and CEO of La Familia, a non-profit organization focused on closing the capital gap for Latine founders and funders. Previously, she was the Head of Venture Growth and Partnerships at Republic, an investment platform for founders to raise capital from both accredited and non-accredited investors. She joined as full-time employee #10 in 2018 and has been instrumental in its growth to unicorn status (\$1BN valuation).

