



Claudia Bechstein

JOURNALIST · MEDIA PERSONALITY · TECH INNOVATOR

Business Moderator & Business Psychologist – Expert in Tech, AI & Transformation

Claudia Bechstein is a bilingual Business Moderator and Business Psychologist, and Co-Creator of the KI Palooza Festival, known for hosting high-level conferences on Tech, AI and Transformation, where she makes complex innovation clear and engaging.

Claudia Bechstein's 2026 Biography

Claudia Bechstein: Moderator and Business Psychologist

Claudia Bechstein grew up in the former GDR and developed an early passion for communication, people and the way change shapes society. After finishing school she worked at Scholz & Friends and gained first-hand experience in branding and strategic communication. She then spent more than ten years in various companies, building a broad professional background, before starting her academic journey in her mid-thirties. She studied Business Administration and went on to earn a Master of Science in Business Psychology at FOM Berlin and the University of San Diego, specializing in international marketing and business development.

Claudia's path soon led her to the stage. Over the last 15 years she has hosted high-profile conferences, summits and live productions around the globe. As a bilingual Business Moderator and Business Psychologist, she became a trusted face for topics such as digitalization, artificial intelligence, sustainability and innovation. With more than 350 panels and discussions, she is known for making complex subjects accessible, while creating a dynamic and engaging atmosphere for audiences.

Beyond moderating, Claudia is also an entrepreneur and thought leader. She is the Co-Creator of the KI Palooza Festival 2025, an international platform dedicated to AI and the future of business. She invests in HealthTech and media ventures, and is an active voice in the business community with a strong presence on LinkedIn and Instagram.

Today, Claudia combines her academic expertise, stage presence and international experience to connect leaders, innovators and decision-makers at the highest level. What sets her apart is her ability to combine deep expertise with a dynamic and uplifting energy that resonates with audiences worldwide. Earlier in her career she also worked as an international model and was crowned Miss Germany – experiences that gave her a natural confidence on stage, which now defines her work as a global host for Tech, AI and Transformation.

AVAILABLE FOR

- Awards Hosting
- Brand Endorsement
- Event Hosting
- Influencer Campaign
- Moderating and Emcee
- TV and Media

CLAUDIA'S SPEAKING THEMES

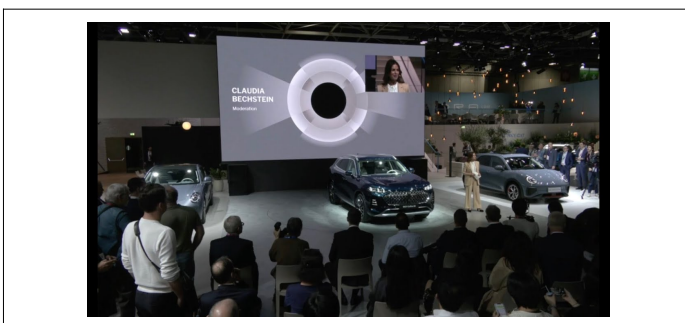
- ESG Strategy

LANGUAGES: English

References (short)

- Volvo – IAA Mobility 2025, Munich – Launch & high-level TalkX Series (Tech & Mobility)
- Olive Tree People – Los Angeles 2025 – International leadership event
- Groupauto Allianz – Dubai 2025 – Global conference moderation
- Executive Leader Circle – Singapore 2025 – C-Level gathering, focus on innovation & strategy
- Digital Summit of the German Federal Government – Panels on AI, Quantum & Digital Transformation
- GreenTech Festival, Berlin – Awards & panel discussions on sustainability and innovation
- ABB Robotics, Munich – Expert conference on automation & future of industry
- Bitkom AI & Data Summit & Quantum Summit, Berlin – Leading tech & policy conferences
- CIO of the Year, Munich – IT industry's most prestigious leadership event
- World Forum on the Future of Democracy & Technology, Berlin – International policy panel
- Lobster Data Hero Summit, Munich – Key conference for AI & supply chain innovation

Claudia Bechstein's Videos



What Claudia Bechstein's clients say

Thank you very much for moderating the Innovation Congress ... The event has shown that business, politics, and society can work hand in hand to set the course for a new start-up culture in Germany ... The lively and engaging moderation of the event contributed greatly to its success. I truly appreciate your commitment.

Christian Lindner

Federal Minister of Finance

Thanks ... Claudia. You were a brilliant professional throughout. I know Dell were very happy with you and the discussion. Great working with you. Let's keep in touch!

Luke Brynley-Jones

Ostmarketing, Dell

... also from me, heartfelt thanks for your wonderful support and moderation at the Green Awards. You can already block the date for next year ...

Marco Voigt

Founder, GreenTech Festival

Thank you so much for your outstanding moderation! Your experience and your positive charisma made our event such a success ...

Evelyne de Gruyter

Managing Director, VdU

Many thanks for your excellent moderation, we will gladly come back to you again. Also, warm greetings from the sales team and thank you for so wonderfully supporting the nervous colleagues and guiding them through the presentation. First-class!

Arno Lindemann

Managing Director, Scholz & Friends

... many thanks for your dedication and the very good preparation and execution of the event. I received only positive feedback from various sides (participants, clients, private contacts) who thought your presence, style of moderation, and subject knowledge were excellent. The preparation with you was also smooth and quick.

Felix Schott

Project Manager, Expert Talk Berlin Tegel Project

It was amazing to have you! Without you, these celebratory moments wouldn't have been as breathtaking as they were! You managed -with outstanding enthusiasm, excitement, and passion for what we do- to engage 8 different locations from around the world in a fun and glamorous way! You brought the spirit of Wall Street to Berlin! Even with our very strict Covid protection regime and nearly 1000 colleagues watching us remotely you made all employees of SIGNA Sports United feel truly UNITED in the greatest historical moment of our company! Thank you Claudia Bechstein

Dorit Schindler

Group Chief People Officer, SIGNA Sports United