



Claudia Winkleman

CELEBRITY · MEDIA PERSONALITY

Most organisations spend heavily on events designed to build connection, and most events do not build it. Audiences arrive as individuals, sit through a programme, and leave as individuals. The problem is rarely content – it is the absence of a human being at the centre of the room who is genuinely present, genuinely curious, and capable of making a thousand people feel personally addressed. That quality is not a production value. It cannot be scripted or stage-managed into existence.

Claudia Winkleman MBE – BAFTA-winning host of *The Traitors* and former *Strictly Come Dancing* co-presenter – is one of Britain’s most instinctively skilled live communicators, trusted by organisations to hold rooms, read audiences, and create the kind of genuine human warmth that makes large-scale events actually land.

Claudia Winkleman's 2026 Biography

Why organisations work with Claudia Winkleman

- Her work on *The Traitors* demonstrated something unusual: the ability to hold a psychologically complex, unpredictable live format steady without losing warmth or control. Organisations working with her get a host who has been tested in conditions that no rehearsal can replicate.
- She reads the energy in a room and adjusts in real time – a skill built across more than three decades of live television, not a style choice. Events that hinge on tone, timing, and the ability to recover from the unexpected are where she is most valuable.
- Her cultural reach is unusually broad. She is recognisable to audiences across age groups and industry sectors without carrying the baggage of a single defining format. That breadth makes her a natural fit for organisations whose people do not all share the same cultural references.
- *Quite*, her No.1 Sunday Times bestselling book, demonstrated that her ability to connect is not limited to the room she is physically in – it translates to audiences who encounter her without the benefit of her presence.
- Where other high-profile hosts bring a format, Winkleman brings a quality of attention. Testimonials from industry awards events – including the UK Jewellery Awards and the British Fashion Awards – consistently describe her as someone who was genuinely responsive to the specific audience in the room, not delivering a generic performance.

Biography highlights

- BAFTA winner, Best Entertainment Performance, 2023, for hosting *The*

AVAILABLE FOR

- After Dinner Engagement
- Awards Hosting
- Entertainment
- Event Hosting
- Guest Appearance
- Moderating and Emcee
- TV and Media

LANGUAGES: English

Traitors (BBC One)

- MBE, 2025 King's Birthday Honours, for services to broadcasting
- Co-host, *Strictly Come Dancing* (BBC One), 2010-2025 – one of the BBC's longest-running primetime partnerships
- Host, *The Traitors* (BBC One), 2022-present – the show became one of BBC One's most-watched reality formats
- Host, *The Piano* (Channel 4), 2023-present
- Author, *Quite* (HarperCollins, 2020) – No.1 Sunday Times bestseller
- Royal Television Society Award for Best Presenter, 2015
- BBC Radio 2 Saturday morning presenter, 2020-2024
- Cambridge University graduate in History of Art

Biography

Claudia Winkleman has spent more than thirty years working out how to make people feel genuinely present in a room. She co-hosted *Strictly Come Dancing* on BBC One from 2010 to 2025 and has presented *The Traitors* – one of the BBC's most-watched reality formats – since its launch in 2022. In 2023 she won the BAFTA for Best Entertainment Performance for that role.

The range of those two programmes is worth noting. *Strictly* is built on warmth, spectacle, and public affection. *The Traitors* is built on psychological tension, deception, and uncertainty. Winkleman holds both with the same quality of attention, which is rarer than it sounds. Most hosts are calibrated for one register. She moves between them without visible adjustment.

Her work off-screen reinforces the same point. *Quite* (HarperCollins, 2020) reached No.1 in the Sunday Times bestseller list and found readers who had never watched either programme – evidence that her ability to connect is not dependent on format or setting. She was awarded an MBE in the 2025 King's Birthday Honours for services to broadcasting.

From 2026, she fronts her own BBC One chat show, *The Claudia Winkleman Show*, produced by So Television. That commission – from the maker of *The Graham Norton Show* – marks the next stage of a career that has earned its authority through sustained, publicly visible performance across some of British television's most demanding live formats.

Key speaking topics

- The art of live communication and audience connection
- Human behaviour, trust, and deception
- Authenticity in public and professional life
- Hosting, moderating, and event craft
- Creativity and the discipline of warmth
- Storytelling and tone

Ideal for

- Senior leadership conferences and company-wide events requiring a host with genuine gravitas and cultural reach
- Industry awards ceremonies where tone, timing, and genuine responsiveness to the room matter
- Brand and consumer-facing events where the host is a signal about the organisation's values
- Events where the audience is broad, multigenerational, or crosses

sector boundaries

Audience outcomes

- A room that feels genuinely held rather than managed – audiences typically leave with a stronger sense of shared experience
- A model for what genuine, unperformed warmth looks and sounds like in high-stakes communication settings
- Exposure to a practitioner who has navigated both high-warmth and high-tension live formats at the top of British broadcasting
- For leadership audiences: a concrete illustration of what it means to be present, curious, and responsive rather than polished and scripted

Claudia Winkleman's Videos



What Claudia Winkleman's clients say

She'd present every TV show if we had our way!

Heat Magazine

Claudia did very well. She had them eating out of her hands, she was very respectful of the industry and created a great atmosphere. Please thank her from all of us; we would love to work with her again.

The UK Jewellery Awards

The most down to earth laid back nicest person to work with! She presented the awards perfectly with a cheeky great personality!

The Drapers Etail Awards

Thoroughly personable and professional. Everything we had hoped for and more in a Presenter and exactly right for that audience.

Englemere Limited

Claudia was really great, she really did pull it off brilliantly! She had them eating out of the palm of her hand from the very start. I thanked her on the night, but please convey our most sincere thanks to her again.

The British Fashion Awards

The audience were impressed to see the star from Strictly Come Dancing in person, she did extremely well.

Reed

Claudia was fabulous and everyone thought she was the perfect co-host. She was great; extremely warm and the crowd loved her!

The Instyle Awards

Claudia is so lovely and approachable, she really puts everyone at ease (and makes them laugh), the audience loved her.

Moneyfacts Group