



Damon Hill

SPORTS PERSONALITY

Damon Hill is a former Formula One World Champion and motorsport broadcaster who speaks to organisations about elite performance, competition, resilience, and leadership under pressure.

- FIA F1 World Drivers' Champion with Williams.
- Winner of 22 F1 Grands Prix.
- Delivered Jordan's first F1 victory at the Belgian Grand Prix.
- President of the British Racing Drivers' Club.
- Member of the Sky Sports F1 on-air team.
- Appointed OBE for services to motor racing.

Damon Hill's 2026 Biography

Key speaking topics

- High-performance culture in elite sport
- Leadership under pressure
- Resilience and recovery from setbacks
- Team dynamics in competitive environments
- Risk management and decision-making
- Sustained performance at world-class level
- Competition and rivalry in high-stakes contexts

Ideal for

- Senior leadership teams
- Sales and performance-driven organisations
- Financial and professional services firms
- Corporate conferences and leadership events

Audience outcomes

- Insight into performing under sustained competitive pressure
- Practical perspectives on resilience and personal accountability
- Greater understanding of team roles in high-performance environments
- Lessons from championship-level preparation and execution

Why organisations work with Damon Hill

- Direct experience of winning at the highest level of international sport.
- First-hand insight into competition, risk, and performance in global arenas.
- Credibility with business audiences seeking parallels between sport and corporate performance.
- Experience as a broadcaster and industry leader, offering clear and

AVAILABLE FOR

- Speaking

DAMON'S SPEAKING THEMES

- Corporate Culture
- Innovation & Disruption
- Leadership
- Peak Performance
- Risk Management

LANGUAGES: English

informed communication.

Biography

Damon Hill is one of Britain's most accomplished Formula One drivers, winning the FIA F1 World Drivers' Championship with Williams and securing 22 Grand Prix victories during his career. His championship campaign, built on consistency, technical precision and competitive resilience, established him among the defining drivers of his era.

Competing at the highest level of global motorsport, Hill operated in environments where performance margins were measured in fractions and decisions carried immediate consequence. His career included pivotal seasons racing at the front of the grid, culminating in a title-winning year defined by eight victories and sustained pressure from elite rivals.

Beyond his championship success, he played a central role in delivering Jordan's first F1 victory at the Belgian Grand Prix, contributing to a landmark 1-2 finish for the team. His experience spans multiple leading teams, offering insight into differing performance cultures, leadership structures and competitive strategies.

Hill later served as President of the British Racing Drivers' Club, succeeding Sir Jackie Stewart, where he represented the interests of professional drivers and the wider motorsport community. He has also been a prominent member of the Sky Sports F1 on-air team, bringing expert analysis and informed perspective to a global audience.

Recognised for his contribution to motor racing with an OBE and twice awarded BBC Sports Personality of the Year, Damon Hill combines world championship achievement with industry leadership and broadcast experience, offering organisations a grounded and authoritative perspective on high-performance sport and sustained competitive success.

Damon Hill's 2026 talks & topics

Leadership

An examination of how F1 team leaders build and sustain high-performance organisations in complex, fast-moving environments.

Key takeaways:

- How large, specialist teams align behind clear strategy and ambitious goals
- The role of accountability, psychological safety and cross-functional communication
- Why continuous improvement and data-led decision making underpin competitive success

Teamwork/Collaboration

An exploration of how F1 teams coordinate 1,800 staff across factory and track to deliver performance against fixed, non-negotiable deadlines.

Key takeaways:

- How shared purpose and alignment drive performance across dispersed teams
 - What high-pressure pit stops reveal about preparation, clarity of roles and execution
 - Why strategic agility is essential in a constantly evolving competitive landscape
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Data-driven performance & Innovation

An insight into F1's data-driven culture and how technology accelerates decision making, innovation and operational performance.

Key takeaways:

- How data enables rapid diagnosis, problem solving and performance optimisation
 - The role of simulators, additive manufacturing and advanced technologies in innovation
 - Why secure, integrated systems are critical when information flows globally in real time
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Safety & Risk Management

A perspective on how F1 balances uncompromising safety standards with a competitive mindset that embraces managed risk.

Key takeaways:

- Why compliance and shared safety systems are non-negotiable foundations
 - The difference between risk aversion and disciplined risk management
 - How learning cultures outperform blame cultures in driving innovation and improvement
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Change & Transformation

An overview of how F1 teams lead through technological, regulatory and commercial change while maintaining performance.

Key takeaways:

- How leaders guide teams through ongoing transformation
- The importance of clear communication during periods of change
- Why embracing digitalisation and evolving business models is central to sustained competitiveness



What Damon Hill's clients say

Thank you for arranging Damon Hill for our Australian GP media activity yesterday in Melbourne, he was fantastic to work with and an absolute professional. It was great to have him there. Thank you again!

Asha
Kayo Sports

Damon did an absolutely brilliant job yesterday- the event was a huge success- thank you. Please pass on our thanks to Damon.

Gillian
Channel Marketing Manager, Veeam