



David Gandy

CELEBRITY

David Gandy is an English fashion model and entrepreneur who speaks to organisations on brand building, menswear, lifestyle positioning and the commercial intersection of fashion and wellbeing.

- International fashion model best known for his long-running association with Dolce & Gabbana.
- Featured in major campaigns including Dolce & Gabbana's Light Blue fragrance.
- Modelled for global brands including Hugo Boss and Marks & Spencer.
- Collaborated with Marks & Spencer's Autograph line on menswear capsule collections spanning underwear, swimwear and loungewear.
- Founder and creative lead of David Gandy Wellwear, an apparel and lifestyle brand focused on comfort and wellbeing.
- Contributor to GQ, including motoring content under the "David Gandy Drives" column.

David Gandy's 2026 Biography

Key speaking topics

- Luxury brand partnerships and long-term brand alignment
- Menswear design and commercial product collaboration
- Personal brand development in global markets
- Fashion, lifestyle and wellbeing positioning
- From modelling career to entrepreneurship
- Brand storytelling in premium consumer markets
- Media visibility and reputation management

Ideal for

- Fashion, retail and luxury brand conferences
- Marketing and brand leadership teams
- Consumer lifestyle and wellbeing sector events
- Entrepreneurship and founder-focused forums

Audience outcomes

- Clear understanding of building and sustaining premium brand partnerships
- Insight into transitioning from talent to entrepreneur
- Perspective on aligning product design with lifestyle positioning
- Practical lessons on maintaining brand relevance across markets

AVAILABLE FOR

- Guest Appearance

DAVID'S SPEAKING THEMES

- Business Model Innovation
- Entrepreneurship
- Health & Wellbeing
- Marketing & Branding
- Storytelling & Business Communication

LANGUAGES: English

Why organisations work with David Gandy

- Recognised global profile with first-hand experience of luxury brand campaigns.
- Direct experience launching and leading a consumer lifestyle brand.
- Commercial insight into menswear, licensing and product collaboration.
- Credibility across fashion, media and consumer wellbeing sectors.

Biography

David Gandy is internationally recognised for his long-standing association with Dolce & Gabbana, including high-profile global campaigns for the brand's Light Blue fragrance. His work with leading names such as Hugo Boss and Marks & Spencer has positioned him at the centre of premium menswear and lifestyle branding.

Beyond modelling, Gandy has built a commercially focused portfolio spanning product collaboration and brand development. His capsule collections with Marks & Spencer's Autograph line covered underwear, swimwear and loungewear, translating personal brand equity into scalable retail partnerships. He also partnered with Aspinall of London on a limited Aerodrome-themed collaboration, extending his influence into travel and accessories.

As founder and creative lead of David Gandy Wellwear, he has moved from brand ambassador to brand builder. The apparel and lifestyle venture is positioned around comfort, fabric performance and wellbeing, reflecting a clear commercial understanding of shifting consumer priorities.

Gandy's media work further reinforces his authority in the premium consumer space. He has written for GQ, including motoring content under the "David Gandy Drives" column, demonstrating insight into brand storytelling, lifestyle positioning and audience engagement.

Alongside his commercial work, he serves as an ambassador for Battersea Dogs & Cats Home and for Vitabiotics' Wellman range, reflecting established partnerships across charity and consumer health sectors.

David Gandy's Videos

