



## Graham Brady

### POLITICIAN

Leadership rarely fails because the strategy was wrong. It fails because the people around the leader stop believing in them, and no one inside the system knows quite when that line was crossed. Boards, executive teams and party rooms all run on the same private calculus of confidence, and most senior leaders only see the outcome, not the mechanism.

Sir Graham Brady, who chaired the 1922 Committee of backbench Conservative MPs for fourteen years, helps senior audiences understand how leadership confidence is actually won, lost and managed inside organisations under pressure.

## Graham Brady's 2026 Biography

### Why organisations work with Sir Graham Brady

- He held the formal mechanism by which four UK Prime Ministers came to office and, in several cases, by which they left it. Few speakers can describe leadership transition from inside the room rather than from press coverage of it.
- He spent fourteen years as the trusted channel between a parliamentary party and its leader, the longest tenure in the role's history. That is a working case study in managing upward confidence and discretion at the top of a fractious organisation.
- His memoir "Kingmaker" was a Sunday Times bestseller and a Times Book of the Year, giving audiences a published, on-the-record reference point for the arguments he makes from the platform.
- He is one of a small group of public figures who can speak credibly about how political risk, party fragility and government instability translate into the operating environment that boards and executive teams now have to plan against.

### Biography highlights

- Member of Parliament for Altrincham and Sale West, 1997 to 2024
- Chairman of the 1922 Committee, 2010 to 2024, the longest-serving in that role
- Created Baron Brady of Altrincham; sits in the House of Lords from August 2024
- Knight Bachelor (2018); Privy Counsellor (2023); Freedom of the City of London (2023)
- Author of "Kingmaker: Secrets, Lies, and the Truth about Five Prime Ministers" (Bonnier Books, 2024), Sunday Times bestseller
- Deputy Chairman, Centre for Policy Studies

### AVAILABLE FOR

- Speaking

### GRAHAM'S SPEAKING THEMES

- Change Management
- Geopolitics
- Leadership
- Political Risk & Policy
- Risk Management

### LANGUAGES: English

## Biography

The 1922 Committee is the body inside the Conservative Party through which backbench MPs hold their leader to account, and through which leadership contests are run. For fourteen years its chair was Graham Brady. Four prime ministers, Theresa May, Boris Johnson, Liz Truss and Rishi Sunak, came into office through processes he oversaw. Several left the same way.

That is an unusual vantage point. Most political memoirs are written by the principals; Brady's account is written by the person who counted the letters, took the calls, and decided when a leader's position had become untenable. "Kingmaker", published by Bonnier Books in September 2024, was a Sunday Times bestseller and a Times Book of the Year, and it sets out in detail what those moments looked like from inside.

For corporate audiences the value is not the political gossip. It is the structure of how confidence at the top of an organisation actually operates. When does a leader lose authority before they lose the title. How does a senior cohort below the leader signal that the line has been crossed. What does discretion cost, and what does it buy. Brady spent fourteen years in the practical mechanics of those questions, longer than anyone else has held the role.

He sits in the House of Lords as Baron Brady of Altrincham, having been knighted in 2018 and appointed to the Privy Council in 2023. He is Deputy Chairman of the Centre for Policy Studies. He read law at Durham and entered the Commons in 1997 at the age of 29. The political career is the credential. The substantive offer to a serious audience is the mechanism behind it.

## Key speaking topics

- Leadership transitions and the loss of authority
- The mechanics of political risk in the UK
- Trust, discretion and confidence at the top of an organisation
- Westminster, Whitehall and the operating environment for business
- Conservative Party history and the post-2010 leadership cycle
- The role of intermediaries between leaders and the led

## Ideal for

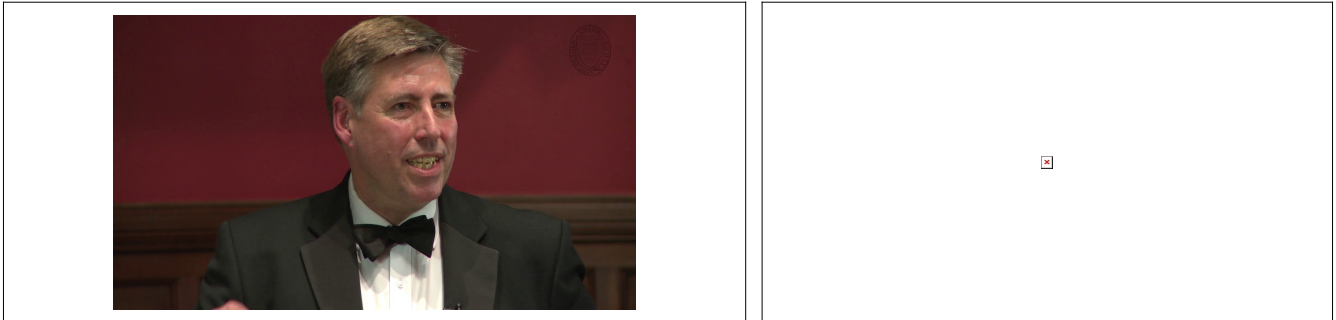
- Boards and chairs navigating CEO succession or contested leadership change
- Executive committees and senior partner groups that need a frank account of how authority is won and lost
- Corporate affairs and public policy audiences working on UK political risk
- Membership organisations, associations and professional firms with a senior audience drawn from regulated industries

## Audience outcomes

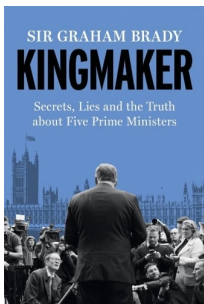
- A clearer mental model of how leadership confidence is actually measured and signalled inside an organisation
- A first-hand account of four UK Prime Ministerial transitions and what each one reveals about leadership under pressure
- A working sense of how UK political instability is likely to affect the operating environment over the next parliament

- The texture of how discretion, loyalty and dissent are managed at the top of a fractious institution

## Graham Brady's Videos



## GRAHAM'S LATEST BOOKS



**Kingmaker: Secrets, Lies, and the Truth about Five Prime Ministers**

## Graham Brady's 2026 speaking fees

Specific fees fall within the ranges shown. These are presented as a guide only and are subject to change without notice.

|                     | EUR              | GBP               | USD               |
|---------------------|------------------|-------------------|-------------------|
| <b>Home Country</b> | €12000 to €40000 | £10,001 - £35,000 | \$15000 - \$50000 |
| <b>Asia Pacific</b> | Please enquire   | Please enquire    | Please enquire    |

|                                 |                  |                   |                   |
|---------------------------------|------------------|-------------------|-------------------|
| <b>Europe</b>                   | Please enquire   | Please enquire    | Please enquire    |
| <b>Middle East &amp; Africa</b> | Please enquire   | Please enquire    | Please enquire    |
| <b>South America</b>            | Please enquire   | Please enquire    | Please enquire    |
| <b>United Kingdom</b>           | €12000 to €40000 | £10,001 - £35,000 | \$15000 - \$50000 |
| <b>US East Coast</b>            | Please enquire   | Please enquire    | Please enquire    |
| <b>US West Coast</b>            | Please enquire   | Please enquire    | Please enquire    |
| <b>Virtual</b>                  | Please enquire   | Please enquire    | Please enquire    |