



Jacques Villeneuve

SPORTS PERSONALITY

Jacques Villeneuve is a Formula One World Champion and Indianapolis 500 winner who speaks to corporate audiences about high-performance competition, elite sport, and operating under pressure.

- FIA Formula One World Drivers' Champion with Williams.
- Finished runner-up in his debut Formula One season.
- Winner of the Indianapolis 500 and IndyCar (CART) Champion.
- Finished second overall at the 24 Hours of Le Mans with Peugeot.
- Competed in NASCAR, including qualifying for and racing in the Daytona 500.
- Served as a Formula One television analyst and team ambassador.

Jacques Villeneuve's 2026 Biography

AVAILABLE FOR

- Speaking

Key speaking topics

- High-performance competition
- Performing under pressure
- Elite motorsport leadership
- Risk and decision-making in competitive environments
- Team dynamics in world-class sport
- Resilience in international competition

Ideal for

- Senior leadership teams
- Sales and high-performance teams
- Global corporate conferences
- Organisations operating in competitive or high-risk environments

Audience outcomes

- Insight into competing at the highest level of international sport
- Understanding of decision-making under pressure
- Perspective on team performance in complex environments
- Clarity on resilience and sustained competitive focus

Why organisations work with Jacques Villeneuve

- Proven success at the highest levels of global motorsport.
- First-hand experience of winning world championships and major international races.
- Cross-category racing career spanning Formula One, IndyCar, endurance racing, and NASCAR.
- Media and ambassador experience that translates elite sport into

JACQUES'S SPEAKING THEMES

- Innovation & Disruption
- Leadership
- Peak Performance
- Risk Management
- Team Leadership

LANGUAGES: English

commercially relevant insights.

Biography

Jacques Villeneuve is recognised globally for competing and winning at the highest level of international motorsport. As a Formula One World Drivers' Champion with Williams and Indianapolis 500 winner, he is part of a select group of drivers to have succeeded across the most demanding racing series in the world.

He finished runner-up in his debut Formula One season before securing the World Championship, demonstrating sustained performance under pressure on a global stage. In North America, he claimed both the Indianapolis 500 and the IndyCar (CART) championship, reinforcing his reputation for consistency and competitive excellence.

Villeneuve's career extends beyond Formula One and IndyCar. He finished second overall at the 24 Hours of Le Mans with Peugeot and has competed in NASCAR, including qualifying for and racing in the Daytona 500. His experience spans single-seater racing, endurance competition and stock car racing, offering a broad perspective on team performance in complex, high-stakes environments.

Alongside his racing career, he has worked as a Formula One television analyst and served as an ambassador for Williams, translating elite sport into clear insight for international audiences. His first-hand experience of championship-winning teams and world-class competition makes him a compelling voice on performance, resilience and decision-making at the highest level.

Jacques Villeneuve's 2026 talks & topics

Leadership

An exploration of how Formula One team leaders build and align large, complex organisations around ambitious goals in a high-performance environment.

Key takeaways:

- How to create alignment across large teams behind a clearly defined strategy and shared objectives
- Building psychological safety and accountability to strengthen cross-functional performance
- Embedding continuous improvement through data-driven decision-making while prioritising people as the differentiator

Teamwork/Collaboration

A practical look at how Formula One teams achieve total alignment and execution across a global organisation operating to immovable deadlines.

Key takeaways:

- Driving shared purpose and close collaboration across dispersed, specialist teams
 - Delivering against non-negotiable deadlines in fast-moving, competitive environments
 - Combining strategic alignment with agility to adapt to technological and competitive change
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Data-driven performance & Innovation

An insight into how Formula One applies data, technology and innovation to optimise performance, accelerate decisions and protect competitive advantage.

Key takeaways:

- Using real-time data to diagnose issues, improve performance and speed up decision-making
 - Applying simulation, additive manufacturing, machine learning and AI to develop and test solutions
 - Protecting intellectual property and performance systems through robust technology security
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Safety & Risk Management

An examination of how Formula One transformed its approach to safety while maintaining a competitive mindset that embraces managed risk.

Key takeaways:

- Establishing non-negotiable safety standards supported by shared systems and compliance
 - Creating a culture that manages risk intelligently rather than avoiding it
 - Replacing blame with transparency and continuous learning to encourage innovation
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Change & Transformation

A perspective on leading organisations through ongoing change in a sector defined by evolving technology, regulation and competition.

Key takeaways:

- Leading teams through technological, regulatory and market transformation
 - Communicating and implementing change strategies across complex organisations
 - Reinventing business models and embracing digitalisation in response to industry shifts
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Unlocking Peak Performance & The Winning Mindset

An exploration of the science and systems behind sustained physical and mental performance in one of the world's most demanding competitive environments.

Key takeaways:

- Applying structured approaches to physical health, recovery and sustained performance
- Integrating mental wellbeing into high-performance team culture
- Developing focus, resilience and mental toughness under constant pressure

Jacques Villeneuve's 2026 speaking fees

Specific fees fall within the ranges shown. These are presented as a guide only and are subject to change without notice.

	EUR	GBP	USD
Home Country	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Asia Pacific	€40000 to €90000	£35,001 - £75,000	\$50000 - \$100000
Europe	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
Middle East & Africa	€40000 to €90000	£35,001 - £75,000	\$50000 - \$100000
South America	€40000 to €90000	£35,001 - £75,000	\$50000 - \$100000
United Kingdom	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000
US East Coast	€40000 to €90000	£35,001 - £75,000	\$50000 - \$100000
US West Coast	€40000 to €90000	£35,001 - £75,000	\$50000 - \$100000
Virtual	€12000 to €40000	£10,001 - £35,000	\$15000 - \$50000