



Dr Julia Ebner

AUTHOR · TEDX SPEAKER

Counter extremism and online radicalisation speaker, and author of *Going Mainstream: How Extremists Are Taking Over*

- **Radicalisation Expert:** Leading authority on online radicalisation and extremism, heading Oxford's Violent Extremism Lab.
- **Global Advisor:** Advisor to the UN, NATO, Europol, and tech giants on security and extremism issues.
- **Bestselling Author:** Award-winning author of *Going Mainstream* and *Going Dark*, and educator at Oxford.

Dr Julia Ebner's 2026 Biography

Dr. Julia Ebner - Leading Expert on Online Radicalisation, Extremism, and Democratic Resilience

Dr. Julia Ebner is a world-leading expert on online radicalisation, conspiracy myths, and threats to democracy and minority rights, as well as terrorism prevention. At the University of Oxford, she leads the Violent Extremism Lab at the Centre for the Study of Social Cohesion, serves as a postdoctoral researcher at the Calleva Centre for Evolution and Human Science (Magdalen College), and teaches in the Department of Politics and International Relations. She is also the award-winning, internationally bestselling author of *Going Mainstream* (2023), *Going Dark* (2019), and *The Rage* (2017), and a Senior Research Fellow at the Institute for Strategic Dialogue (ISD) in London.

Having led numerous research and advisory projects in the fields of policy and security, and having conducted several undercover investigations into extremist movements across the ideological spectrum, Julia frequently advises government and intelligence agencies, technology companies, and transnational organisations, including the UN, NATO, Europol, the World Bank, Google, and Meta.

AVAILABLE FOR

- Speaking

JULIA'S SPEAKING THEMES

- Team Leadership

LANGUAGES: English

Dr Julia Ebner's 2026 talks & topics

The Trust Gap: Restoring Trust in an Age of Misinformation

Trust in science, the media, and democracy have been dwindling in recent years. But in this new era of

misinformation and distrust, the private sector has been a rare source of hope. In this keynote, Julia addresses questions such as: What drives the enemies of science and democracy? Why are we more susceptible to conspiracy myths and disinformation in a world of growing uncertainty? And what can companies and institutions do to reverse this trend and restore trust?

Artificial Intelligence and Targeted Disinformation Campaigns in the Modern Age

In this keynote, Julia explores the risk of systematic disinformation campaigns enabled by emerging technologies. From Large Language Models (LLMs) and deepfakes to Decentralised Autonomous Organisations in the Metaverse, she outlines the threats these innovations pose to organisations, both in terms of reputation and security, while discussing how they can mitigate the impacts of such campaigns on their brand, employees, or operations.

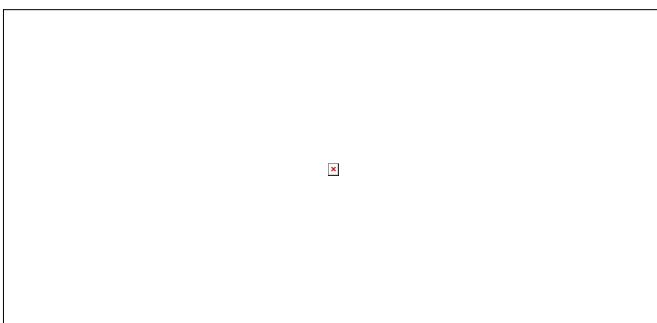
Going Dark: Understanding Extremists

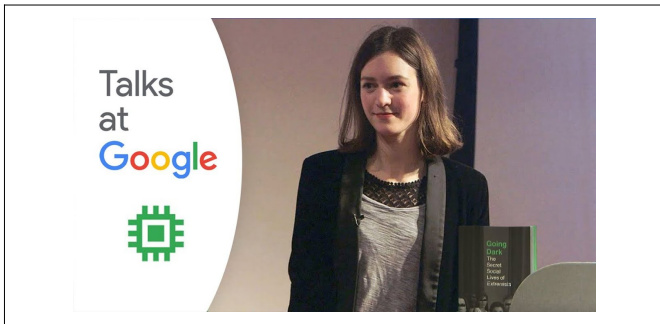
Leveraging her experience at a counter-extremism think tank and her undercover work infiltrating over a dozen extremist groups spanning diverse ideologies, Julia offers insights into how extremists worldwide have adeptly broadened their influence through advanced technologies. She reveals how these innovations have drawn younger generations into extremism through the gamification of communication and shaped politics by entering surprising coalitions.

Going Mainstream: Managing Societal Polarization

Incels. Anti-vaxxers. Conspiracy theorists. Neo-Nazis. Once relegated to the political fringes, these groups' ideas are now heard in conventional media or even parliaments. Drawing on her undercover investigations for *Going Mainstream*, Julia examines why extreme ideas have gained traction, how conspiracy theories are spreading at unprecedented rates, and how disenfranchised individuals, united by a shared sense of grievance and distrust of institutions, are increasingly shaping mainstream discourse.

Dr Julia Ebner's Videos





What Dr Julia Ebner's clients say

Dr. Ebner is an excellent speaker in high demand and one of the top experts on extremism, hate speech and conspiracy myths. She has held talks for Meta in German, English and French.

Meta

Julia is an engaging and knowledgeable speaker, and was able to distill complex ideas for an audience with variable knowledge of the subjects under discussion.

United Nations

It is exceedingly rare that the major technology companies, including Google and Youtube, listen to outsiders, let alone have their policies influenced by outside experts. Julia is that rare exception.

Google

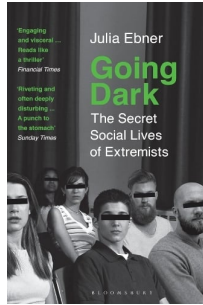
A leading voice in her field. Julia manages to captivate her audiences by breaking down complex issues and bringing her research to life with anecdotes.

Europol

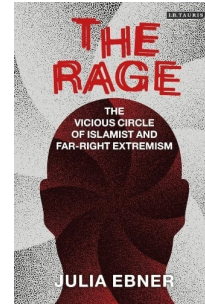
JULIA'S LATEST BOOKS



Going Mainstream: How extremists are taking over



Going Dark: The Secret Social Lives of Extremists



The Rage: The Vicious Circle of Islamist and Far-Right Extremism