



Kathryn Strachan

AUTHOR

Industry Recognised Marketing & Business Leadership Speaker

- Award-winning fractional CMO, strategic advisor, and expert keynote speaker, Kathryn Strachan inspires global growth with her insights.
- With a following of over 16,000 on LinkedIn, Kathryn actively shares her expertise in B2B marketing, leadership, and workplace innovation.
- Former CEO of CopyHouse, Kathryn led the agency to success with a \$1.5 million turnover and a team of 32, earning industry-wide recognition.

Kathryn Strachan's 2026 Biography

Kathryn Strachan is an award-winning fractional CMO, strategic advisor, and expert keynote speaker whose insights drive transformative growth for businesses globally. Known for her engaging presence on stage, Kathryn has spoken at prestigious events including Money20/20, the London Tech Summit, and the India SEO Conference, and has lectured as a guest at NYU's MBA program. She regularly serves as an MC and panelist at industry summits like The Drum or FinTech Fringe and also hosts advanced marketing workshops for Semrush.

With a strong online following of over 16,000 LinkedIn followers, Kathryn's reach extends beyond the stage, where she actively connects with a global audience on topics from B2B marketing to leadership and workplace innovation. Her speaking repertoire spans courses and conferences such as the WEConnect Conference, CMA Summit, and MoneyLive, where she shares her expertise on B2B marketing and innovative workplace practices. She also actively contributes to podcasts on these topics, showcasing her thought leadership across various platforms.

Formerly the founder and CEO of CopyHouse, Kathryn led the agency to a market-leading position with a team of 32 and a \$1.5 million turnover, attracting top-tier tech clients. Her forthcoming book, *Scaling Success: Building Brands that Break Barriers* (Fall 2024) and her podcast, *Marketers Unleashed*, continue to expand her impact as a thought leader.

Recognized by the CMA, The Drum, IoD, and BIMA with accolades like Young Director of the Year and Content Marketing Person of the Year (two years running), Kathryn's expertise and leadership are acknowledged across the industry.

AVAILABLE FOR

- Speaking

KATHRYN'S SPEAKING THEMES

- Marketing & Branding

LANGUAGES: English

Kathryn Strachan's 2026 talks & topics

B2B Marketing

Branding

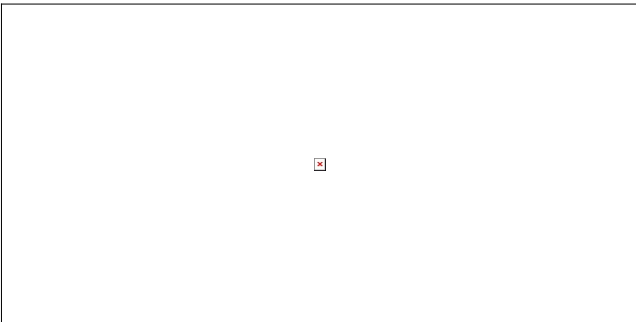
Leadership

Business Development

Content Marketing

Innovative Workplace Practices

Kathryn Strachan's Videos





What Kathryn Strachan's clients say

Not only does Kathryn have an incredible story about how she built up a successful business in the midst of a global pandemic, but she is undoubtedly a true master of B2B copywriting and content.

Kathryn provided some amazing insights about current trends as well as some actionable insights for those who want to give their B2B content marketing that competitive edge. It was an absolute pleasure to have her on the show.

Christian Kelp
Podcast Host

I've had the pleasure of working with Kathryn on a number of our events, including both virtual and in-person. Kathryn is always keen to get involved, with her knowledge and energy always recognised by our community and are just some of the reasons we welcomed her back over the years.

Rob John
Managing Director, CMA