



## Martin Bayfield

CELEBRITY · MEDIA PERSONALITY · SPORTS PERSONALITY

Martin Bayfield is a former England international rugby player, broadcaster and presenter who speaks to corporate and leadership audiences on performance, teamwork, resilience and elite sport experience.

- Former England rugby union international with 31 caps.
- British & Irish Lions tourist, featuring in three Tests in New Zealand.
- Grand Slam winner with England and Rugby World Cup squad member.
- Former Metropolitan Police and Bedfordshire Police officer.
- Television presenter for ITV, BT Sport (now TNT Sports) and BBC One's Crimewatch.
- Author of the rugby memoir *A Very Tall Story*.

### Martin Bayfield's 2026 Biography

#### Key speaking topics

- High-performance teamwork
- Leadership under pressure
- Resilience and overcoming career-ending injury
- Elite sport insights for business audiences
- Communication and collaboration
- Transition and career reinvention
- Lessons from international sport

#### Ideal for

- Senior leadership teams
- Sales and performance-driven organisations
- Sports industry and high-performance environments
- Conferences focused on teamwork and resilience

#### Audience outcomes

- Clear understanding of what drives high-performance teams.
- Practical insights into leadership in high-pressure environments.
- Perspective on resilience following significant setbacks.
- Lessons on transferring elite sport principles into business contexts.
- Increased awareness of accountability and collective responsibility.

#### Why organisations work with Martin Bayfield

- Combines international sport experience with broadcasting and public-facing expertise.
- Brings first-hand insight from elite competition and team environments.

#### AVAILABLE FOR

- Awards Hosting
- Entertainment
- Event Hosting
- Speaking
- TV and Media

#### MARTIN'S SPEAKING THEMES

- Leadership
- Motivation and Inspiration
- Peak Performance
- Resilience & Stress Management
- Storytelling & Business Communication
- Team Leadership

#### LANGUAGES: English

- Offers credible perspectives on leadership, resilience and performance.
- Engages business audiences through experience across sport, media and public service.

## Biography

Martin Bayfield brings the perspective of elite international sport, public service and national broadcasting to corporate audiences seeking insight into performance, leadership and resilience.

As a former England international rugby union lock with 31 caps and a British & Irish Lions tourist, he competed at the highest level of the game, including Grand Slam campaigns and a Rugby World Cup squad. His experience in high-pressure, team-based environments underpins his understanding of accountability, discipline and collective responsibility.

Alongside his sporting career, Bayfield served as a police officer with the Metropolitan Police and later Bedfordshire Police. This dual background in professional sport and public service informs his practical perspective on leadership, decision-making and operating under scrutiny.

Following his retirement from rugby due to a serious neck injury, he established a successful broadcasting and presenting career. His work has included rugby coverage for ITV and BT Sport (now TNT Sports), presenting roles on BBC One's *Crimewatch*, and coverage linked to the NFL and *World's Strongest Man*. His on-screen presence reflects credibility, clarity and the ability to engage large audiences.

Bayfield has also worked as an actor and stunt performer, including serving as Robbie Coltrane's body double in the Harry Potter film series and appearing in feature films such as *Wrath of the Titans*. He later reached the final of *Celebrity MasterChef*, demonstrating his breadth beyond sport and media.

He is the author of the rugby memoir *A Very Tall Story* and supports charitable organisations including the Wooden Spoon Society and the London Playing Fields Foundation.

## What Martin Bayfield's clients say

We were once again very pleased with Martin. He was engaging, entertaining and managed to hold the attention of over 1,700 guests throughout the evening. He even managed very well with Keith Lemon running wild on stage!

*The Sports Industry Awards*

I would like to personally thank Martin Bayfield for being such a wonderful guest speaker and auctioneer at our event. Our guests thoroughly enjoyed the evening and are recalling Martin's hilarious tales.

*Openwork Foundation*