



Paul Redmond

AUTHOR

Expert in generational theory and employability

Dr Paul Redmond, author, keynote speaker, employment guru, is one of the UK's leading experts on generational change and the future of work.

Paul Redmond's 2026 Biography

Dr Paul Redmond: Leading Expert on Generational Change and the Future of Work

Dr Paul Redmond — author, keynote speaker, and employment expert — is recognised as one of the UK's leading authorities on generational change and the future of work.

As a highly sought-after speaker, Paul delivers talks at major conferences and events across the globe, equipping organisations and professionals with the insight and strategies needed to succeed in today's multi-generational workplace.

He is a regular contributor to national newspapers and publications, and frequently appears on radio and television, including the BBC and independent current affairs programmes.

Previously serving as Director of Student Experience and Enhancement at the University of Liverpool, where he continues to lecture, Paul has also held visiting lectureships at several leading universities. Over the course of his career, he has guided the professional development of thousands of students and graduates. His research into Generation Z, the post-Covid workplace, the emergence of "Zombie Jobs" (the focus of his TED Talk), intergenerational communication, and "Helicopter Parents" has earned him recognition from organisations worldwide.

Paul is the author of numerous books, reports, and studies, including the best-selling *The Graduate Jobs Formula* and the popular diary column for the UK's *Institute of Student Employers* magazine. His upcoming book, *The Rise of the Zombie Jobs*, explores which careers are most at risk of automation through AI and robotics — and which roles remain secure for now.

In recognition of his writing and research, Paul has been awarded a Fellowship of the British Royal Society of Arts.

AVAILABLE FOR

- Speaking

PAUL'S SPEAKING THEMES

- Corporate Culture

LANGUAGES: English

Paul Redmond's 2026 talks & topics

NAVIGATING THE MULTI-GENERATIONAL WORKPLACE

Today's workplace is more demographically diverse than ever. For the first time, four generations are working together, sharing the same workplaces, working on the same projects, vying for the same career opportunities. As a manager, you need to understand how to get the best from your multi-generational teams. This presentation will show you how to do it, and how, by harnessing 'DQ' (digital intelligence) and 'EQ' (emotional intelligence) , you and your team can achieve excellence.

SELLING TO THE DIFFERENT GENERATIONS

Each generation communicates via its own unique generational 'language'. Understanding how to communicate with each of the four generational cohorts can provide businesses with a major advantage – but how do you market and sell to multi-generational customers if you only “speak” your own generation? Understanding the opportunities presented by generational science offers huge business benefits and will ensure that no customer engagement opportunity is ever wasted. This presentation provides a powerful and practical insight into the tools and techniques for repositioning your business to appeal to all generations.

TOP TIPS FOR ENGAGING THE FOUR GENERATIONS

The world of work is being transformed, generating unprecedented opportunities for those equipped with the skills, insights and knowledge to take advantage. To remain employable, each generation will have to reposition itself – and in real time! Based on the latest research into the changing world of work, this presentation/workshop provides a practical 'tool kit' to help each generation thrive in 21st century employment markets.

WELLBEING AT WORK: WHY YOUR CUSTOMERS WILL NEVER BE ANY HAPPIER THAN YOUR STAFF

Based on the latest research and using a range of practical approaches, this presentation will help managers and teams develop key techniques for remaining happy, healthy and productive at work. Not only will you learn how to look after the mental and physical health of your workforce, you'll also discover why, in today's workplace, your customers will never be any happier than your staff.

ZOMBIE JOBS: THE FUTURE OF WORK

'Zombie' jobs are those at risk of being replaced by artificial intelligence, robotics and virtual reality. But the biggest challenge preventing us preparing young people for the opportunities of the 21st century, is outdated, 20th century thinking about the job market. We're accidentally preparing our young people for the wrong century. Based on his highly popular TED talk, employability expert Dr Paul Redmond explores the forces of change transforming the world of work, and the skills, knowledge and attitudes required to avoid career zombification.

Topics covered in the talk include:

- The top 10 'zombie' jobs currently in existence (but not for long)
- The three forces of change everyone needs to understand.
- How to spot a zombie job
- The new zombie-resistant careers

Paul Redmond's Videos



What Paul Redmond's clients say

Without a doubt a highlight of the first DM conference. Paul set a very high bar for future speakers at next year's conference

Steve Barry

Dalcour Maclaren

The feedback from last week's event has been phenomenal, not one person didn't mention how impressed they were by Dr Redmond's piece.

IBEC, Ireland's Lobby and Business Representative Group

Paul was a relaxed and superb speaker. He immediately engaged with the people in the room and delivered a slick, humorous and informative presentation.

Sterling Insurance Group, Full Service Insurance Agency

Fantastic presentation, both very entertaining and entirely relevant for the audience. The highlight of the conference for many of our delegates.

University of South Wales, Public University in Wales

Paul had the audience completely hooked from the moment he started speaking - he definitely struck a chord. I've heard him speak three times now and have been hugely impressed.

Jeanette Wilson

BH&HPA Scotland

Stimulating, insightful and well-judged. His ability to deliver content in an intelligent and upbeat manner ensures that clients remain engaged and fascinated by his content.

Daniel Couzens

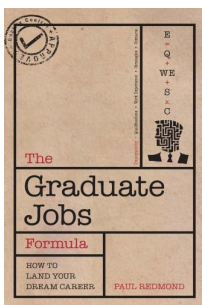
One Chocolate Communications

Out of this world and many people are describing it as the best Premier they can remember.

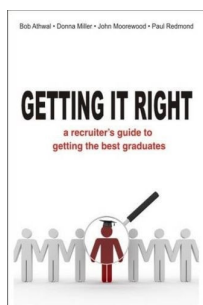
Kevin Lewis

Premier Symposium

PAUL'S LATEST BOOKS



**The Graduate Jobs Formula:
How to Land your Dream
Career**



**Getting It Right: A Recruiter's
Guide to Getting the Best
Graduates**