



# Rebecca Minkoff

## BUSINESS LEADER

Fashion Designer, Entrepreneur & Founder of the Female Founder Collective

- An industry leader in accessible luxury handbags, accessories, footwear, and apparel. Her brand can be spotted in hundreds of stores around the world, popular among young women and celebrities alike.
- Founder of the Female Founder Collective, a network of businesses led by women who empower female-owned businesses.
- The 'Superwomen with Rebecca Minkoff' podcast consistently ranks in the Top 100 within its genre categories.
- One of 100+ high-profile entrepreneurs that have joined BFF, an open-access community with a mission to help women and non-binary people get educated, connected, and empowered in web3.

## Rebecca Minkoff's 2026 Biography

Rebecca Minkoff is a trailblazing entrepreneur and award-winning designer renowned for revolutionising accessible luxury and empowering women in business. As founder of a global fashion brand and the Female Founder Collective, she inspires audiences with her fearless approach to leadership, creativity, and innovation, helping organisations unlock resilience in the face of uncertainty, drive inclusive culture, and foster sustainable growth.

### About Rebecca Minkoff

Rebecca is internationally recognised for her modern, bohemian-inspired handbags, apparel, and accessories, distributed through hundreds of retailers worldwide and beloved by both young professionals and celebrities. Having started her journey in fashion design at just 18, she launched the iconic "Morning After Bag," sparking rapid global growth and cementing her place as a leading industry innovator. Today, her namesake brand encompasses a wide portfolio, from ready-to-wear collections to footwear, jewellery, and fragrance.

### Strategic and Business Impact

Rebecca addresses business challenges that include:

- **Resilience and Change Leadership:** She shares strategies for turning setbacks, like a 70% business downturn during the pandemic, into opportunities for connection, innovation, and renewal.
- **Overcoming Inequality:** Through stories and actionable insights, she

#### AVAILABLE FOR

- Speaking

#### REBECCA'S SPEAKING THEMES

- Climate Action and Sustainability

#### LANGUAGES: English

helps leaders and teams navigate the funding gap and workplace equity issues, championing diversity, inclusion, and equal access to opportunity.

- **Fearless Innovation:** Rebecca proves the value of rule-breaking and risk-taking in building market-leading brands, incorporating technology, and responding to seismic shifts in consumer behaviour.
- **Sustainable and Ethical Business:** She pioneers the use of sustainability platforms – like One.Code – to increase supply chain transparency, support ESG goals, and educate consumers about environmental impact.
- **Female Empowerment and Entrepreneurial Growth:** As the founder of the Female Founder Collective (now 9,000 members strong), her work has helped women-owned businesses collectively raise over \$15M in funding, and given thousands access to networks, mentorship, and strategic resources.

Rebecca hosts the Top 100-ranked podcast “Superwomen with Rebecca Minkoff,” interviewing luminaries including CEOs, creatives, and activists to share unfiltered stories of failure, resilience, and triumph. Her influence extends to regular contributions in media, lectures for leaders, and advocacy at global summits, with a commitment to making business more transparent, inclusive, and impactful.

### **Meet Rebecca Minkoff**

An industry leader in accessible luxury handbags, accessories, footwear and apparel, Rebecca Minkoff’s modern bohemian designs are inspired by strong, confident and powerful women who embody the effortless, free-spirited lifestyle.

After developing an affinity for design while in the costume department in high school, Rebecca Minkoff moved to New York City at age 18 to pursue her dream of becoming a fashion designer.

In 2001, Rebecca designed a version of the “I Love New York” t-shirt as part of a five-piece capsule collection, which appeared on The Tonight Show and became an overnight sensation.

In 2005, Rebecca designed her first handbag, which she dubbed the “Morning After Bag,” a.k.a. the “M.A.B.” This iconic bag ignited Rebecca’s career as a handbag designer and inspired the brand’s expansion into a lifestyle brand in the years to come. Rebecca’s success was further accelerated by the support of her brother, the company’s CEO and co-founder, Uri Minkoff, who helped usher in and pioneer the company’s industry-leading innovations in technology and fashion.

Rebecca partnered with Resonance to create a sustainability tool and supply chain tracking platform called One.Code, which will allow shoppers to learn information about Minkoff’s products they’re purchasing, including details regarding carbon emissions, fabric and water usage. It also shows who made the garment and the energy and resources saved through the use of Resonance’s sustainable production model.

After four years of designing statement-making handbags and accessories with her trademark leathers, studs, and hardware, Rebecca returned to her roots in apparel design and introduced her first ready-to-wear collection.

Today, Rebecca Minkoff is a global brand with a wide range of apparel,

handbags, footwear, jewelry, timepieces, eyewear, and fragrance.

Rebecca launched a podcast, Superwomen with Rebecca Minkoff. The podcast focuses on the incredible stories of resilience, failure, and success by luminaries such as Katie Couric, Bozoma St. John, and Jessica Alba. The podcast is consistently in the top 100 of her categories and has launched the #superwomen tribe across the world.

She established the Female Founder Collective, a network of businesses led by women who invest in women's financial power across a socio-economic spectrum by enabling and empowering female-owned businesses. This organization has grown to over 9000 members and has supported women-owned businesses by giving them access to education, networks, and mentorship. Companies in this collective have gone on to raise over 15m in seed funding and taken their companies to higher levels of success.

## Rebecca Minkoff's 2026 talks & topics

### **Fearless: The New Rules for Unlocking Creativity, Courage, and Success**

Take your rightful place in the driver's seat of your own life and career through focused and fearless business strategies.

Luxury fashion mogul and social activist Rebecca Minkoff built a fashion empire through hard work and a relentless drive to live her dream. It wasn't easy and took tremendous resolve to remain hungry and persevere. By never giving up, she has created a space for herself on the shelves of luxury department stores across the world.

In this talk, Rebecca helps you learn how to:

- Face challenges head on, using Rebecca's fearless approach to push yourself.
- Overcome the fear and trials female entrepreneurs often face.
- Break the rules and find success in places you previously thought to be inaccessible.
- Reach your goals, no matter how unattainable they may seem.

Rebecca shares her own stories and teaches you how she was able to reach her goals to become the successful fashion designer she is today. She shows that if you remain hungry, work hard, and face the unspoken rules that have held women back for centuries, you can make success happen for yourself.

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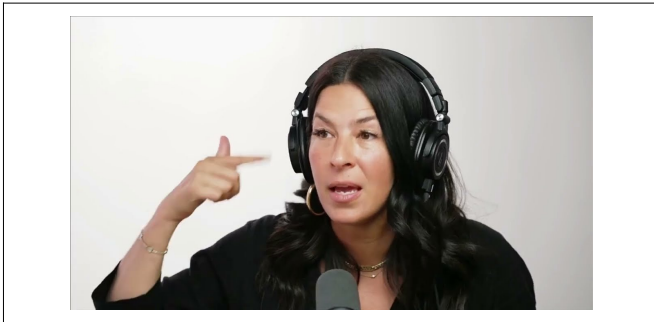
### **Elevating Women on a Mission to Break Barriers**

Rebecca Minkoff may run a global company, but she's not content to rest on her laurels. She wants many more like hers. That's why in 2018, Minkoff launched The Female Founder Collective with the intent to support, develop and elevate female founded and women-owned businesses. More and more businesses are being started by women than ever before. Since 2007, the number of women-owned firms has grown at five times the national average. But funding statistics are disappointing to put it lightly: women-owned businesses receive an average loan size of \$59K compared to \$156K for male-owned businesses.

With the uptick of entrepreneurial women, it is Rebecca's mission to ensure that they're a resounding

success. In this discussion, Rebecca speaks to the continually evolving resources she is building for female founders.

## Rebecca Minkoff's Videos



## What Rebecca Minkoff's clients say

Rebecca was really great for this group. The women just loved her. She was warm, friendly, very down-to-earth. People really responded to her honesty and naturalness.

*Jewish United Fund of Metropolitan Chicago*

Our guests loved her keynote and really ate up her trials and tribulations of her success. They felt she was very sincere and truly appreciated her candid answers during the Q&A session.

*Gerber Tech*

The live session was great and we're really happy we were able to partner again with Rebecca.

*SoFi*

Rebecca was AMAZING!!! The feedback we've been receiving from attendees has been ALL positive. The audience loved Rebecca, her story, and her answers to the live Q&A.

*HP Inc*

Rebecca was wonderful! We thoroughly enjoyed having her as the keynote and hearing her story! She was a big draw for many and did not disappoint.

*Hoag Hospital Foundation*

The event went sooooo well. Rebecca killed it. The room was standing room only and we had to add chairs. She did an amazing job sharing her story.

*Chief*