



## Zhang Jun

### BUSINESS SCHOOL PROFESSOR

Dean of the School of Economics at Fudan University and director of the China Center for Economic Studies

- Zhang Jun is a Chinese economist and currently serves as Dean of School of Economics at Fudan University in Shanghai.

## Zhang Jun's 2026 Biography

### Zhang Jun's background

Professor Zhang Jun is a leading Chinese economist and the esteemed Dean of the School of Economics at Fudan University, Shanghai. As the Founding Director of the China Center for Economic Studies (CCES)—a premier Shanghai-based think tank—he plays an influential role in shaping both academic and policy discourses on China's economic transformation. Highly sought-after as a keynote speaker, Professor Zhang is renowned for his sharp analysis of China's economic trajectory and the impact of its ongoing reforms on global markets.

### Areas of Expertise

- Economic reform and growth in China
- Global business strategy and emerging markets
- Transition economies
- Institutional change in developing countries
- Corporate transformation in Asia

With deep expertise in Chinese macroeconomics and policy, Professor Zhang helps business leaders, investors, and policy-makers navigate key pain points such as:

- Understanding China's regulatory environment and reform agenda amid rapid transition

### AVAILABLE FOR

- Speaking

### ZHANG'S SPEAKING THEMES

- Economic Trends & Global Markets

- Anticipating structural shifts in the Chinese economy—including the end of hyper growth—and their implications for global supply chains
- Responding to institutional and governance challenges in Asian business contexts
- Identifying new investment opportunities as China repositions itself within the global economic system

### **Speaking Engagements**

Professor Zhang delivers keynote speeches, business briefings, and thought leadership sessions tailored for international conferences, board retreats, and senior management forums. He brings clarity and strategic insight to pressing questions about China's economic outlook, market access, risk mitigation, and cross-cultural management.

### **Accomplishments & Recognition**

- Advisor to the Shanghai Municipal Government and participant in high-level policy dialogues with Chinese leaders
- Prolific contributor to top economic journals: *The World Economy*, *China Economic Review*, and *Comparative Economic Studies*
- Author and editor of seminal books including:
  - *Economic Transition with Chinese Characteristics: Thirty Years of Reform and Opening Up* (McGill-Queen University Press)
  - *Transformation of the Chinese Enterprises* (Cengage Learning)
  - *Unfinished Reforms of the Chinese Economy* (World Scientific Publishing Ltd.)
  - *End of Hyper Growth In China* (Palgrave Macmillan)
- Recipient of the Bergson Prize from the American Association for Comparative Economic Studies and the China Economics Innovation Prize
- Editorial board member of over 25 prominent academic journals; Editor-in-Chief of *Fudan Economic Papers*

### **Zhang Jun's Videos**

