



## Chris Roebuck

**British economist, Organizational and Personal Success Advisor, Professor of Transformational Leadership**

Chris Roebuck's combination of personal leadership experience in the military, business, and public sector, gives him unique insight as a globally recognised expert speaker on delivering success.

### Chris's biography

#### Who is Chris Roebuck?

Through business case studies, psychology, [neuroscience](#), in which he is certified, insights from his broad career and interaction Chris inspires leaders to unleash the power of their own experience and potential to then deliver what their organisation needs immediately after his events via a simple 3 step system.

In over 200 keynotes he has shown over 21,000 leaders from over 1600 organisations globally how they can be more successful to beat their objectives, beat their challenges, build [the future](#) and, more recently, in a unique way that defuses their Covid Great Resignation "People Time Bomb".

In his role as Global Head of [Leadership](#) at UBS Chris worked on the selection and building of a strategic leadership team of 500 for a newly created global bank which is now a Harvard Case study. He also led [Leadership Development](#) at HSBC Investment Bank and helped KPMG set up an training enterprise. Chris worked on the top team at London Underground, the London subway, leading the creation of a partnership [culture](#) during a part privatisation working with management, employees, consultants and government. He subsequently helped the UK National [Health](#) Service, 1.4m staff, create the first nationwide talent and leadership guidance and identification systems and then rapidly implemented to identify top talent in under 6 weeks.

Chris also helps expert professional leaders get better being invited to deliver a 1 Day [Masterclass](#) on "Leadership Integrity" to 300 senior military officers and government leaders at the UK Defence Academy and also to speak on leadership at Royal Military Academy Sandhurst, UKs Westpoint, to both trainee officers and to those who have served in combat, a rare honour.

He was co [author](#) of first book on strategic leadership development, has published a number of books on leadership one of which was translated into 11 languages, published over 100 articles, has been on the list of HR Most Influential Thinkers 10 times in past 11 years and Hon Visiting Professor of Transformational Leadership at Bayes Business School. He has been quoted by other leadership experts over 70 times in their books or articles.

Chris writes articles for Newsweek, has been quoted as a business leadership expert globally in the Harvard Business Review China, FT, Wall Street Journal, New York Times, Business Week, Washington Post and many other titles. He has done over 350 TV interviews on leadership and business on BBC, CNN, Bloomberg, CNBC and other channels and regularly judges business awards.

## Chris's talks

- **Growth, performance, profitability - High Performance Leadership**

Higher expectations of leaders post COVID, the Great Resignation, potential Quiet Quitting, and Hybrid Working have created a perfect storm. There is an urgent imperative for organisations and leaders beat these challenges by maximising purposeful high performance.

**What will you learn and take away for action?**

- What really engages people to give their best? Growing your high performance culture.
- How are we doing on employee engagement?
- Which insights from your own experience are your lessons to engage everyone?
- High performance task management & delivery.
- What simple day to day actions can you take to get the best from people?
- Your power as an authentic servant leader – potential effort increases.
- How much hidden impact potential is there you don't know about you can use?
- How you can use psychology and neuroscience to boost your success rate?
- How could this boost overall organisational performance & other key areas?
- Your action plan to start the journey.

- **Thriving in uncertainty - Entrepreneurial Leadership**

The last few years COVID, Great resignation and economic instability have combined to create a perfect storm of uncertainty. Leaders and organisations who view this as an opportunity will flourish. It's about leaders being able to scan the environment and identify opportunities, enable their people to do the same, then to implement so their organisations are more agile and successful.

**What will you learn and take away for action?**

- So what's your uncertainty map at the moment?
- Where do you see your greatest challenges?
- How to become a leader for uncertainty.
- Inspiring your team for agility, growth and opportunity.
- Using the big picture to inspire and align to strategic imperatives.
- Transforming the emotion of uncertainty from negative to positive.
- Creating your dynamic plan for action.
- Building team flexibility to make it reality.
- Your action plan to start the journey.

- **Seamless change and transformation - Transformational Leadership**

The one certainty is change. Success is about being ahead of the change curve by assessing the change needed, adapting to make it and accelerating ahead of the competition. Every leader must recognise the need for change, even in their own team, present an inspiring vision for change and get everyone behind making the change reality.

**What will you learn and take away for action?**

- Change is a fact of life – use it to your advantage.
- The hidden power of your experience and perception in leading change.

- Creating a growth mindset for successful change and transformation – opportunity.
- Identifying the optimal changes to make to maximise return on investment.
- Creating a great plan to make it a reality – clear purpose, objectives, milestones and contingencies.
- Making it happen through an inspiring vision to engage everyone to “live” the change.
- Beating challenges that arise on the journey – learning moments.
- Celebrating the power of teamwork and success.
- Your action plan to start the journey.

- **Building a talent powerhouse - Inspirational Leadership**

Inspiring everyone to give their best not only delivers high performance but it also grows talent. This is vital for the future of any organisation. Success in this based on using a set of simple principles and actions which leaders at all levels can implement to create a powerful talent generating system within a short time – simply a culture of growth and success. This enables more people to grow more quickly which then creates more high performers ready to become future talent.

**What will you learn and take away for action?**

- Talent is a litmus test for everything else in your organisation.
- What is talent? Who has it?
- Why identifying and growing talent is key to the future.
- How great talent development works in practise.
  - What the organisation needs to do – C suite & HR.
  - What leaders need to do.
- Your vital role as a leader in your organisations talent strategy.
- Simple day-to-day actions you can take to get the best from your talent.
- Creating an environment where you grow talent fast.
- How to beat the common challenges of talent development.
- Leveraging talent development to grow everyone in the organisation.
- How developing talent enhances your own capability and leadership.
- Your simple action plan to start to make it reality when you leave.