



## Geoff Burch

**Award-winning International Business Keynote Speaker, Best-selling author and [TV presenter](#)**

Geoff Burch is a world renowned expert business speaker who truly understands business. By using his considerable experience he is able to translate your brief and deliver understandable and memorable messages that bring about lasting change.

## Geoff's biography

### About Geoff Burch

Geoff Burch is an internationally acknowledged authority on Change, LEADERSHIP, Sales and Customers. An inspirational speaker who has a genuine in-depth understanding of business, has made Geoff one of the most respected authorities speaking today.

A best-selling author and business guru, Geoff has been voted 'Business Communicator of the Year' by the UK Speechwriters' Guild and is considered to be one of Europe's most exciting and motivational business experts, working extensively with major global blue chip and FTSE 100 companies to inspire, motivate and inform their people.

His entertaining and engaging presentations deliver powerful business principles and key ideas on subjects as diverse as disintermediation, energizing teams, improving working [culture](#) and how to seize opportunity from change, making them relevant to organizations of all sizes.

Geoff contributes to, and presents on, TV and radio programmes, including starring in the popular 'All Over the Shop' series on BBC2 helping small businesses to survive and thrive, and is also a regular business presenter on BBC1.

Popular titles include, 'Resistance is Useless', 'Go It Alone', 'Writing on the Wall', 'The Way of the Dog', 'Irresistible Persuasion', and his latest publication 'Self Made Me'.

The Press referred to Geoff as 'The Hell's Angel of [Management](#) Consultancy' and 'The World's Most Persuasive Man', Later magazine called him 'Britain's Toughest Business Guru' and the Daily Mirror said 'He makes selling a joy'.

Challenging, informative, relevant and amusing, Geoff is simply unforgettable.

## Geoff's talks

- **INCREASING [SALES](#) IN A POST-COVID WORLD**

The [author](#) of three bestselling books on SALES, Geoff has energized corporate teams across the globe.

- **INSPIRING AUTHENTIC [LEADERSHIP](#) AND MANAGING REMOTE TEAMS**

With an irreverent and impactful approach, Geoff uses well observed [humour](#) to address the challenges all businesses face right now.

- **DON'T GIVE CHANGE, MAKE CHANGE**

Using engaging and humorous stories, Geoff will use relevant and fitting examples to help transform your business and excite your employees and LEADERSHIP.

- **IMPROVE THE CUSTOMER EXPERIENCE**

Do you have ambassadors or assassins? Are they bitchin' or pitchin'? Bring the customer experience to life and everyone will want to become a business-building ambassador.