



## Caspar Craven

**Serial entrepreneur, former CFO, adventurer**

Caspar Craven is a leading authority in achieving big bold goals through effective leadership and high-performance teamwork. He understands, first hand, the importance of putting people first in order to get results.

He understands because he has made every mistake in the book on the way to achieving a number of personal big bold goals. He has genuinely lived what he talks about as a serial entrepreneur, CFO and also as an adventurer, having twice sailed round the world.

## Caspar's biography

### About Caspar Craven

Caspar Craven is a leading authority in achieving big bold goals and a passionate advocate of the quality of leadership and high-performance teamwork that comes from a very human approach to building teams.

His experience comes from his time as an entrepreneur building and selling businesses, as an executive in large companies and also from having twice sailed around the world, most recently with his wife and three young children under 10 years of age.

Caspar Craven understands, first hand, the importance of putting people first in order to achieve big bold goals. He understands because he has made every mistake in the book on the way to achieving a number of ambitious goals. He has lived what he talks about.

Big bold goals stretch what we believe is possible. When we set big bold goals, we also build a plan grounded in reality to achieve it. Goals like '5x or 10x' not only engage and focus a team, they force us to get creative and innovate in ways we may not have otherwise considered.

Going with the status quo won't get us nearly as far. Small incremental goals are the single best formula for creating an uninspired workforce and risk the very existence of a business in a fast moving disruptive world.

Virtually every industry is being disrupted by nimble renegades and truly aspirational leaders have no viable choice other than to set big and bold goals. Until we start thinking and embracing big and bold, we will keep repeating the same pattern of small incremental change rather than delivering game-changing breakthrough results.

Caspar's obsession is with setting, tackling and achieving big and bold goals. He's a best selling Bloomsbury [Author](#) and his recent book "Be More Human – Rethinking the rules of high-performance teamwork" sets out the principles behind achieving big bold goals by being more human and putting people first.

## Caspar's talks

- **Big Bold Goals - How to Achieve the Impossible**

This talk takes audiences on a journey on how to set, tackle and achieve big bold goals and how to engage and build teams in order to create [success](#) against the odds. In a time when businesses and people are being challenged the world over, this talk leaves audiences [inspired](#) and energised and with practical take-aways they can action immediately. In an online world, this talk is devised with interaction in mind to keep audiences engaged for every moment.

- **Be More Human - Rethinking the Rules of High-Performance Teamwork**

This talk draws together Caspar's experiences, mistakes and insights in building teams and covers how organisations more than ever need to be putting humanity, humility and empathy at the heart of how teams are built and led. The talk is full of memorable stories and impactful take-aways drawn from the twenty core principles in Caspar's book "Be More Human".

- **Time to Change Tack - Adapting in Times of Crisis**

This talk shares stories, strategies and ideas on how to adapt in times of crisis. Audiences will leave with fresh ideas and [inspiration](#) on how to be more resilient, how to work together to positively adapt to change and where to look for opportunity. The ideas in this session are tailored to and highly relevant to the times we currently live in.