



Frits van Paasschen

Top Business Speaker, Change Management Expert, Bestselling Author, Board Member of J. Crew, and Former CEO of Coors Brewing Company and Starwood Hotels and Resorts

Frits van Paasschen is a seasoned global executive and the author of *The Disruptors' Feast*. His thirty years of experience inside global companies has afforded him a unique perspective on the current trends that are impacting business around the world. Frits shares his deep understanding of the forces that are disrupting the status quo to help businesses evolve and thrive in changing environments.

Frits's biography

About Frits van Paasschen

Frits served as CEO of Starwood Hotels and Resorts from 2007-2015. Before that, he spent three years as CEO at Coors Brewing Company. Frits also held several management positions at Nike, ultimately becoming Nike's President of Europe, Middle East, and Africa. Prior to working for Nike, he worked in [finance](#) in Disney's Consumer Products Division. While Frits has a long history of executive roles, his career began in management consulting. At The Boston Consulting Group and McKinsey & Company, he primarily served retail and consumer clients.

Advising on strategic direction is a passion of Frits' and he has served on a variety of boards throughout his career. He has been a Non-Executive Director at Barclays (FTSE) and as a member of the board of Directors of two NYSE-listed companies, Jones Apparel and Oakley. While at Nike, Frits served as Chairman of the European-American Industrial Council, and he later served on the boards of the U.S.-India and U.S.-China business councils. For several years, he was a member of the board of the Center for Environmental [Leadership](#) in Business at Conservation International.

Frits holds a BA in Economics and Biology from Amherst College and an MBA from Harvard Business School. At Harvard, he was also a Teaching Fellow in Economics. Originally from the Netherlands, Frits holds dual U.S. and Dutch citizenship. A passionate traveler, he speaks five languages and has visited more than 110 countries. In his free time, he enjoys [endurance sports](#), including marathons and triathlons. He has been married 25 years and has three children.

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com |
www.speakersassociates.com