



## Robyn Benincasa

**Endurance racer, adventure racer, author and motivational speaker**

Robyn is an award-winning keynote speaker, a 20+ year veteran San Diego firefighter, a World Champion Adventure Racer, a 2014 CNN Hero, a Guinness World Record Endurance Kayaker, a best-selling author, and founder of The Project Athena Foundation, a non-profit dedicated to helping survivors of medical or other traumatic setbacks achieve their adventurous dreams.

## Robyn's biography

### About Robyn Benincasa

Robyn is known as an inspirational force for [leadership](#), [teambuilding](#), and extreme performance. Her game-changing keynotes have led Robyn to be the #1 female speaker for Meetings.net, and earned her recognition as one of the Top 10 Speakers featured by Harvard Business Review. Robyn has motivated countless teams for Fortune 500 companies, including Starbucks, Walmart, Boeing, Johnson & Johnson, Yahoo, Intel, and more.

She definitely knows a thing or two about [teamwork](#), leadership, and [peak performance](#). For the past 20 years, she and her teammates have been competing at the front of the pack in the most extreme challenges on Earth: from the leech-infested jungles of Borneo to the dizzying peaks of Tibet, from the scorching deserts of Namibia to the epic brush fires of Southern California.

As an award-winning [motivational speaker](#), Robyn gives audiences the tools they need to cross their own finish lines— especially when the challenges are steep, the goals are audacious, the competition is fierce, and constant change is the only guarantee!

## Robyn's talks

- **Adapt, Overcome, and Win as ONE!**

**Keynote Overview:**

If there's one thing we can all count on right now, it's that something is about to change. It is our response to ongoing change that dictates our success. So how do we as leaders inspire the kind of mindset and build the kind of teams that drive our organizations to Adapt, Overcome and Win as ONE in the face of times of extreme challenge and change?

In this truly unique, authentic and fast paced 30-60 minute multi media keynote, inspired by a Fast Company Magazine feature story about Robyn's World Champion Adventure Racing team, Robyn shares the Essential Elements of World Class Performance that allowed her team to be the most prolific and consistent World Champions in the sport, and that are easily applied to the adventures in our business lives.

- **Building World Class Teams Achieving Breakthrough Performance Through Collaboration, Creativity and a Culture of ONE**

**Keynote Overview:**

Robyn's most requested keynote is based on her best-selling book, "How Winning Works: 8 Essential Leadership Lessons From The Toughest Teams On Earth." Robyn's innovative team-building strategies offer practical tools to adapt, overcome, and win as ONE, against all odds. She will take you on an awe-inspiring journey that will transform the mindset of your team, fuel deep and lasting connections, and build a culture of "we thinkers" so that your team can reach the highest peaks and cross even the most audacious finish lines.

- **Inspiring Greatness Through G.R.I.T. Creating The Passion To Pursue The Impossible**

**Keynote Overview:**

Guts. Respect. Innovation. Teamwork. In this keynote, Robyn shares the real secret to her and her teams' successes, the secret that every organizational leader needs to help them climb their tallest peaks, fight their biggest fires, and cross even the most challenging of finish lines. Robyn will leave you with a deep understanding of how to create and cultivate G.R.I.T. in your own life and team culture.

- **Why Winners Win The Game Changing Mindset That Creates Next Level Success**

**Keynote Overview:**

Discover how world class performers change the game and WIN! Robyn's high-energy presentation unveils the mindset and strategies essential to inspiring yourself and your team when the goals are gigantic, the stakes are high, and change is the only thing that stays the same.

Robyn's keynote "Why Winners Win" will leave you deeply inspired to activate the kind of lifelong habits that create consistent world class results in both your professional and personal life.

