



Matthew Luhn

Top [Creativity](#) Keynote Speaker, Director, Former Lead Storyteller and Animator at Pixar Studios

Matthew Luhn is an [innovation](#) keynote speaker and former lead animator and storyteller at Pixar Studios. Alongside his story work in Hollywood, Matthew works with Fortune 500 companies, entrepreneurs, and other professionals to craft and tell stories that bridge the gap between business and heart to build stronger brands and business communication.

Matthew's biography

About Matthew Luhn

Matthew Luhn is an accomplished storyteller, instructor, motivational keynote speaker, and story consultant, with over 20 years' experience creating stories and characters at Pixar Animation Studios. Alongside his story work in Hollywood, Matthew works with Fortune 500 companies, entrepreneurs, and other professionals how to craft and tell stories that bridge the gap between business and heart to build stronger brands and business [communication](#).

Matthew's most recent clients include Adidas, Target, Coke, Procter and Gamble, Facebook, Warner Brothers, Sony, and Google.

Matthew's story credits include Toy Story, Toy Story 2, Toy Story 3, Monsters Inc., Monsters University, Finding Nemo, UP, Cars, Ratatouille and other films currently in development.

With over 20 years experience creating and developing dozens of films, TV shows, and video games, at Pixar, The Simpsons, ILM, and other studios, Matthew Luhn knows what it takes to create memorable stories with enduring characters. From filmmaking to business, Matthew's story talks are beneficial to anybody wanting to improve their story skills, or learn the persuasion of great STORYTELLING.

In Matthew's story seminar, he will share his process for creating new ideas and characters, how to develop great stories and story structure, and how to realize your story ideas from script to storyboards to finished product.

Matthew's talks

- **STORYTELLING FOR BUSINESS**

Storytelling is the #1 business skill necessary to connect, motivate, and lead people in today's world. Stories compel us to engage in experiences, learn lessons, and define our values and ourselves within our organization.

Matthew Luhn, former 20 year Pixar story artist and animator, brings his experience creating and developing 10 blockbuster films at Pixar, and provides practical strategies that teach and inspire people and teams to connect more effectively with audiences.

Matthew uses the power of storytelling to bridge the gap between business and heart, driving your story toward one unforgettable selling point.

- **STORYTELLING AND [Big data](#)**

Big data is changing everything from content development to [culture](#) itself. Matthew Luhn, former 20 year Pixar story artist and animator, will share how big data is being used to create great stories and characters in Hollywood and beyond.

Matthew's experience and insight will empower and inspire publishers, advertisers and innovators on how to forge stronger, more meaningful connections with consumers.

- **TO INNOVATION AND BEYOND**

When your company's product or service appears similar to your competitor's offerings, how can you differentiate and get consumers to notice? In this enlightening and entertaining talk, Matthew Luhn, accomplished writer and story artist on the Toy Story films, Monsters Inc., Finding Nemo, Cars, UP, and Ratatouille, will share his methods and experiences working with Pixar and advising other Fortune 500 companies. Audiences will learn how to innovate, differentiate and stay relevant in today's business world, creating more value and winning [customer loyalty](#).