



Gerard Lyons

One of the UK's leading economists, an expert on the UK and global [economy](#), international financial markets and monetary policy, an excellent public speaker who is able to convey complex economic and financial issues in simple easy to understand ways

Gerard is co-[author](#) of the book "Clean Brexit", on how to ensure the UK makes a [success](#) of leaving the EU. A regular commentator on the TV, radio and in the press who has testified before committees of the US Senate and Congress and in both Houses of the UK Parliament.

Gerard's biography

Gerard Lyons' Professional Life

Described by The Times as "one of the most influential analysts of the global economy", Dr Gerard Lyons is a leading international economist. In 2019 he was a candidate for Governor of the Bank of England.

Gerard is one of the UK's leading and most celebrated economists having held senior roles over the last thirty years in both the City and in public policy.

Regarding public policy, Gerard was the lead advisor on Prime Minister Gordon Brown's Business Council for Britain and was Boris Johnson's Chief Economic Adviser during his second-term as London Mayor. Gerard has also sat on several councils of the World Economic Forum, as well as on the International Council of the Bretton Woods Committee, where he is currently involved in a project looking at the role of finance in the green agenda. Earlier this year he testified on financial issues to a committee in the House of Lords and during the pandemic gave evidence to the UK Parliament's Treasury Select Committee.

He has vast global experience, having held a series of senior roles at large international banks. From 1999-2012 he was Group Head of Global Research, Chief Economist and Advisor to the Board at Standard Chartered, which emerged from the global financial crisis as the second most capitalised bank in the world. He sat on management committees, including the Bank's Executive Forum and Risk Management Committee and visited the Bank's significant operations across Asia, the Middle East and Africa.

He was recognised as an expert on emerging markets, including China and India, and spoke regularly at

the Asian Development Bank and IMF annual conferences. In 2011 he served as an inaugural member of the European Commission “informal network of leading China experts.”

Prior to this he was Executive Director and Chief Economist at Japan’s Dai-Ichi Kangyo Bank International (1989-1999), then the biggest bank in the world, becoming an expert on Japan and correctly foreseeing its lost decade. Before that he was Chief UK economist at Swiss Bank, beginning his career at Chase.

Gerard is a well-established international speaker. At the height of the global financial crisis, he represented the financial sector in ‘The World Debate’ at Davos, which was globally televised live by the BBC. He has also spoken in the Great Hall of the People in Beijing at the EU-China Summit, and was a keynote speaker at the inaugural 2018 Shanghai Import-Expo. Gerard has also testified to committees of the US Senate & Congress, as well as committees of both houses of the UK Parliament.

Gerard currently has a portfolio of roles, including being Chief Economic Strategist at Netwealth, the challenger wealth manager which he helped establish in 2016, and is a board member of both the Bank of China (UK) and of BGC Brokers – the global inter-dealer brokers. He also sits on the Advisory Board of the Grantham Research Institute on [Climate Change](#) and the Environment at the LSE and Imperial College and on the Advisory Board at Warwick Business School and is a Senior Fellow at Policy Exchange – the think tank.

Gerard Lyons’ Personal Life

Gerry’s interests include spending time with his family, working out at the gym three times a week, walking, reading, a season ticket holder at Fulham Football Club, watching cricket, he has just begun to learn Gaelic, is a fan of the creative [arts](#), attending off-west end theatre and watching stand-up comedy, and public speaking.

Gerard's talks

- **At the heart of the current debate**

Gerard is at the heart of the current economic and policy debate. In May 2022 alone, for instance, he gave the keynote interview at the start of a Financial Times global conference (being interviewed by the FT’s chief economics correspondent), gave the after dinner speech about the global economy in Oxford at an annual meeting of international transaction bankers, spoke on the opening panel along with the Deputy Governor of the Central Bank of Kenya at an international Public Debt conference in the City of London and was the keynote speaker at Institutional Investor’s Middle East conference, in Kuwait. Also over the last month alone, Gerard has written a

column in the FT, an in-depth column in FT Adviser on China, plus columns about the state of the economy in the Daily Telegraph, alongside a number of other pieces, plus he has given a host of media appearances including a one-on-one interview on BBC’s Newsnight this week.

- **The U.K. post-[Brexit](#)**

The BBC regularly asks Gerard to appear, a sure sign of his balanced and insightful approach on this topic. In April he discussed the future of Europe with Mr Barnier at the Ambrosetti Conference. The UK is an imbalanced economy facing significant challenges yet its biggest export is often its pessimism and greatest challenge its lack of ambition. Gerard gives context and a vision.

- **Financial markets and policy**

Gerard has been in senior roles with leading banks: Chase, Swiss Bank, DKB International and Standard Chartered where he was head of research, chief economist and advisor to the Board. He has spoken at Davos, and the IMF and recent overseas talks have included locations such as

Seoul, Shanghai, Paris and the US.

- **The economy**

It is hard to find someone with as much insight into what's happening in the economy – globally and here in the UK. Regularly asked as a return speaker, Gerard has an unmatched wealth of knowledge from three decades at the cutting edge of finance, policy and business. He has visited 82 countries on business and testified to committees of the US Congress and Senate.

- **the future**

Gerard has a depth of knowledge on the key future drivers, and is able to relay these to audiences in an interesting and relevant way: demographics (he points out 1 in 12 people is an Indian under 27); China (he is on the Board of Bank of China); AI and the future of work (he has just produced a major think tank report on this); climate change (Gerard is on the advisory board of the leading climate change group at the Grantham Institute); how cities will drive more of growth (having been The Mayor of London's chief economic advisor for 3 years); and FinTech (as shareholder and strategist at a leading challenger wealth manager).

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com