



Albert Bosch

Achieved many sporting firsts including solo travelling across the Antarctic to the South Pole

Dynamic and [motivated](#), Bosch is a determined sportsman who embodies the spirit of perseverance and ambition and passes this on at every event he speaks at. He has participated in the Dakar Rally 8 times, most recently in an electric powered car, a project surrounded by his passion for being sustainable.

Albert's biography

Albert Bosch's Background

It is a character with a long track as [Adventurer](#), Entrepreneur and Writer.

Among many other adventures, has crossed Antarctica unassisted from the coast to the South Pole (1.152Km. -98% Solo); he has completed the '7 Summits' project (Climbing the highest mountain of each continent, finishing at the top of Mt.Everest); he has participated in 9 Dakar Rallies (2 with motor-bike & 7 with car) where in 2015 he became the first pilot in history to drive a non fossil fuel car (100% electric) in the Dakar Rally; he is a regular Ultra Marathons runner, and has done more than 100 races in different extreme [sports](#).

As well as writing two very successful books, Bosch has also written a number of articles for magazines including L'Economic and Expansion surrounding the topics of Teamwork, entrepreneurship and [energy](#). He also founded the Invergroup investment management platform that aims to manage and promote projects in a number of fields including energy, [environment](#) and business.

He is an entrepreneur since he was 26 years old, and in 2004 founded INVERGROUP as a platform to manage and promote projects in the field of clean energy and environment.

He has achieved some remarkable successes, but also has accumulated a large number of failures which he accepts with pride, because they are also part of his life evolution. He keeps always committed to strong values of sustainability.

He likes challenges, prepare thoroughly to get them, and organize the project to get the best result from both the sporting challenge as professional or personal level, and always with a sincere commitment to sustainability and achievement of results, spreading awareness or attitudes the responsible [Leadership](#) and of respect for the environment.

Albert's talks

- **Attitude and effort / perseverance / ambition**
- **The difficult balance between success and failure**
- **Leadership in critical situations**
- **Teamwork in extreme situations**
- **Uncertainty and Risk [Management](#)**

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