



Albrecht Enders

Professor of strategy and innovation; Dean of programs and innovation at IMD

Professor Enders major research, teaching and consulting interest is the reaction of companies to radical changes in their environment.

Albrecht's biography

Albrecht Enders' Background

He has worked for range of clients from different industries, including ABB, Agathon, Deloitte, Deutsche Bank, Siemens, Douglas Holding, Honda, ICBC, Novartis, MTR HongKong, Roland Berger, Safran, Skanska, Stora Enso, Telenor, Thyssen Krupp, TUI, Vodafone and VTT. In addition to running highly customized company-specific programs that focus on [corporate transformation](#), he also directed the Advanced Strategic Management Program, one of IMD's core general [management](#) programs. Before coming to IMD, Professor Enders spent three years as a consultant with The Boston Consulting Group in the company's Cologne office where he worked on projects in the areas of financial services, energy and industrial goods. These projects focused on [strategy](#) development, reorganization and efficiency improvement.

Professor Enders' research has appeared in leading academic journals such as Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review and Research Policy and practitioner-oriented outlets including Harvard Business Review, MIT Sloan Management Review and The Financial Times. He has also authored numerous case studies on companies such as Nestle, Tesco.com, Nordea, XING and SonyBMG, as well as written a strategy textbook, "Strategies for e-business" (FT Prentice Hall). His research and case writing efforts have been recognized by awards from the BPS division of the Academy of Management, the EFMD, ECCH and SIM.

Albrecht holds a PhD in strategic management from the Leipzig Graduate School of Management in Germany and a BA in economics from Dartmouth College in the USA.

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com |
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