



Anil Gupta

Foremost expert on emerging markets and globalisation, particularly India & China

Ranked among the Top 50 world's most influential [management](#) and business thinkers on the 2021 [Thinkers50](#) list, Anil Gupta is one of the world's pre-eminent experts on emerging markets and globalization, he offers business leaders vital insights into tackling the challenges presented by India and China.

Anil's biography

Anil Gupta is a highly experienced keynote speaker who has presented at the World Economic Forum and many other distinguished events. He presents with great authority on topics vital to the future of multi-national corporations including how to adopt winning strategies in the face of emerging economies like China and India and how companies can work with economic globalization to succeed.

Awards, accolades, achievements, honours

Gupta has received many awards and accolades: He has been continuously listed since 2004 as one of the most highly cited scholars in the fields of [economics](#) and business by ISIhighlycited.com, he was named a rising superstar by the Economist magazine in 2012 and by Management International Review who said his work places him in the top 20 North American Research Superstars, he has a place in the Academy of Management Journals Hall of Fame' and has been named by Business Week as an outstanding professor.

He is a lifetime Fellow of the Strategic Management Society and the Academy of International Business.

Anil Gupta's Background / History

Anil studied at Harvard Business School where he won his doctorate, later adding an M.B.A. from Ahmedabads Indian Institute of Management and a B.Tech. from the Indian Institute of Technology at Kanpur.

Career

Anil Gupta is an academic whose dynamic and practical analysis is aimed at CEOs and [business leaders](#) who want to make an impact on a changing world. Some of the largest enterprises in the world have benefited from his expertise including Astra Zeneca, IBM, Monsanto and Lockheed Martin where he has consulted on strategy and globalization. He is Professor of Global Strategy & [Entrepreneurship](#) at the Smith School of Business at the University of Maryland and has served as visiting professor at leading business schools around the world including INSEAD, IPMI, the Bocconi Business School and Stanford

University. He also advises The China India Institute based in Washington DC.

He has co-authored four books: Getting China and India Right (Jossey-Bass/ John Wiley, February 2009)

The Quest for Global Dominance: Transforming Global Presence into Global Competitive Advantage

(Jossey-Bass/ John Wiley, March 2008 and 2001) Smart Globalization (Jossey-Bass/ John Wiley, 2003)

[Global Strategy](#) and Organization (John Wiley, 2003).

He has written or contributed to over 70 academic papers, seeking to advance economic and strategic theory as well as practice. He is a regular contributor to the Wall St Journal, the Financial Times and numerous other newspapers and major management journals.

Current / Past Roles & Positions

- [Author](#) of Getting China and India right and The Quest for Global Dominance.
- Professor of strategy at the Smith School of Business at the University of Maryland – visiting professor of strategy at INSEAD.
- Business author studying contemporary companies in order to deliver practical insights which can be used in real-world situations.
- Coauthor/coeditor of four books and over seventy papers as well as numerous articles and opinion pieces for newspapers and journals.

Anil's talks

- **The Chinese and Indian Market Place**
- **Building a Global Competitive Advantage**
- **Strategies for successful Globalisation**
- **Aligning Strategy and Organisations**

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