



Avinash Kaushik

Specialist in web data analytics and co-founder of Market Motive Inc

A top Indian entrepreneur and author who specialises in demystifying web data analytics, Kaushik is in demand as a speaker for business and for educational institutions.

Avinash's biography

Avinash Kaushik's Background

- A 'Digital Marketing Evangelist' for Google
- Co-founder of Market Motive Inc., which provides courses in e-commerce analytics and [marketing](#)
- Kaushik has advised companies including Unilever, IBM, Toyota, Time Warner and AOL
- Awarded the American Statistical Association Statistical Advocate of the Year Award 2009 and the Web Analytics Association Most Influential Industry Contributor Award 2011
- Enthusiastic, energetic and knowledgeable, Kaushik presents in English

Avinash's talks

- **Goodbye Faith, Hello Data Driven Agile Marketing**

- **Web. Data. Revolution: Rethink Decision Making!**
- **Big Data: Meet Big Reality. Lessons From The Frontline**
- **Optimization in a Digital Age**

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