



## David Mattin

**Internationally recognised expert on trends, technology and social change**

David Mattin is the founder of the New World Same Humans newsletter, which reaches over 20,000 subscribers each week. David speaks regularly at leading conferences and brand events around the world, including The Next Web, Cog X 2021, 15 Seconds and the NEXT Conference.

## David's biography

### David Mattin's Background

David's writing on business and innovation has appeared everywhere from Wired, to Quartz, to Google Think Quarterly. He is the author of Trend-Driven Innovation, published by Wiley.

He has written for the Times Literacy Supplement, Fast Company and the Guardian. David is also an experienced [broadcaster](#) who has written and presented documentaries for the BBC and Radio 4 and has over twelve years experience publishing and presenting about consumerism and technological, social and [cultural change](#).

As a speaker, David is inspiring and energetic and regularly speaks at leading conferences including presenting at "The Next Web" and the "NEXT Conference" in 2015 and 2016.

David sits on the World Economic Forum's Global Future Council on Consumption. He has also presented to leading global brands including eBay, Havas, American Express, Virgin and Conde Nast International.

