



## Dean van Leeuwen

**TEDx, author, futurist, Moonshot-Provocateur**

Dean is an expert on exponential innovation and the disruptive forces changing the world. He works with organisations to deliver 10x the performance impact.

### Dean's biography

Dean is the co-founder of TomorrowToday Global a [futurist](#) consultancy working with leading businesses around the world. He lectures on global trends, innovation and business transformation at Henley Business School, Säid Oxford Business School and CEDEP – the Centre for European Leadership Development at Fontainebleau. He has also worked with a Big Three strategy consultancy.

People have more impact creating rather than predicting the future. So, in everything Dean does, he believes in challenging people to use the power of [business](#) as a force for good. He says: “the world’s greatest problems are also the best opportunities for growth.” But a remarkable century will not just happen, we have to think and act big to create it. So, Dean is on a quest to inspire audiences to unlearn and relearn; mobilising them to use exponential technology, forge innovative solutions and deliver 10x the impact.

His deeply researched insights, engaging style and powerful combination of storytelling, multimedia and gentle parody, move audiences to look at a disrupted world differently, embrace change, innovate and do mighty things.

**Dean van Leeuwen speaks to audiences about:**

- Innovation
- Future trends
- Disruptive forces
- Leadership
- Transformation

- Customer and talent engagement

People look at the world differently after hearing Dean speak because he provides them with the skills, mindsets and tools to unlearn and relearn. His frameworks and presentations give people practical ways of thinking big and forging [innovative](#) solutions that deliver growth and remarkable results.

## Dean's talks

- **Achieve Remarkable Things**

A strategic leadership and inspirational look at the importance of thinking big and being successful in the New Age of Discovery

- **Do you work for a star company?**

- **Global Megatrends**

- **Mind the Gap**

An exciting and motivational exploration of how to engage people across different generations.

- **Future trends and disruptive forces**

- **The new world of work**

- **Talent Reboot: Building a talented company requires more than just hiring talented people**

- **Leadership During Change**

- **Tomorrow's World Today**

Understanding the disruptive forces of change and what it will take to be competitive in tomorrow's world.

- **Brave New World: Building competitive advantage in the new world of work**

- **Herding Cats: Elevating customer loyalty, sales and retention**

- **Future Competitive Advantage**