



Didier Marlier

Didier's passion is to understand the impact that the emerging Disruption Economy has on strategy, organizations and leadership

Marlier likes to describe himself as an “agent provocateur”. His style is lively, filled with his practice's examples. Politically incorrect but respectful of other people beliefs and convictions, his delivery style navigates between Logos (logical, rational), Ethos (provocative, enthusiastic) and Pathos (passionate and emotional).

Didier's biography

Didier Marlier's credo is:

- [Disruption](#) is what happens to the unprepared
- Our clients must remain masters of their own destiny, in an increasingly complex and sometimes chaotic environment
- “Scanning the periphery” and recognizing emerging trends faster than competitors are critical skills that they need to develop
- Our clients' success is a function of the quality of their interactions, thinking patterns, behaviours and dialogues
- Our clients should not outsource such leading edge skills to consultants or specialists. They need to learn to practice them
- A blogger (900 CEO's, top execs and academics follow his weekly publication),
- Writer (Engaging Leadership, co-authored with ex-IMD faculty Chris Parker),
- Professor/Speaker (Fundação Dom Cabral/Brazil, IMD/Switzerland, Insead/France, NEOMA/France, Nyenrode/Netherlands, TED-X),
- Consultant (Managing partner of the Enablers Network)

Didier experiments with the joys and challenges of single parenthood. He has accomplished his childhood's dream, living between the ski slopes of Villars (Switzerland), his native Belgium (Waterloo) and the country of his heart, Brazil. Didier holds a law degree (Lausanne University) and MBA (IMD).

Didier's talks

- **Campbell's Monomyth and the Hero's Journey applied to change and leadership**
- **Disruptive Leadership**
- **Engagement and motivation: How to engage people and organizations in change through the levers of Logos (intellect), Ethos (behaviours) and Pathos (emotions)**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com