



Diego Gilardoni

International speaker, advisor, and author specialized in global business and communication

Diego Gilardoni, born and raised in Switzerland, brings a rich and eclectic professional experience spanning different sectors, cultures, and continents.

Diego's biography

Diego Gilardoni International Speaker

A truly global speaker with a global mindset, Diego brings a rich and eclectic professional experience spanning different sectors, cultures, and continents.

By building on a cross-disciplinary and international background as a journalist in Europe and in the US, and as a business consultant in China, Diego today wears many hats, as an executive advisor, strategist, author, [cross-cultural business](#) consultant and trainer, academic lecturer and a sought-after public speaker.

Thanks to his ability to draw wide, original, and insightful perspectives at the nexus of global business, communication, reputation, culture, strategy, and [international affairs](#), in the last few years Diego has been invited to speak at corporate events and international conferences.

Events of note include the annual conference of the China International Public Relations Association, the Istanbul Global Leadership Summit, the PWC Global Sports Industry Summit, the Oman Business Forum, the global convention of The Leading Hotels of the World, the Get Global Conference in L.A., the High Forum for Intercultural Business Communication in Beijing, the World Communication Forum, and the high-level Euro-China Forum organized in Brussels by the Think Tank Friends of Europe and the PRC's Mission to the EU.

He has also given a TEDx Talk on global communication and he is the Author of "Decoding China. Cross-cultural strategies for successful business with the Chinese".

In 2019 Diego was appointed member of the International Advisory Board of the National Image

Research Center of Tsinghua University in Beijing, the leading Think Tank providing advice to Chinese institutions and corporations on public and corporate diplomacy strategies. He is also Europe Advisor of the China International Public Relations Association.

Diego is also active as an academic lecturer and he was recently Visiting Professor in [global business](#) and corporate diplomacy at the University of International Business and Economics in Beijing.

A graduate in History from the University of Fribourg (Switzerland), Diego holds a Postgraduate Diploma in Global Business from the University of Oxford with a focus on global reputation and corporate diplomacy, and an Executive Certificate in Advocacy in International Affairs from the Graduate Institute of International Studies in Geneva. He is also a certified intercultural management consultant and trainer. Diego gives speeches in English, French, and Italian.

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