



## Eddie Jordan

**F1 expert, entrepreneur, commentator & new Top Gear co-presenter**

Eddie Jordan is a former racing driver turned businessman and founder and owner of the Jordan Grand Prix team. He also is an analyst on BBC's Grand Prix coverage.

## Eddie's biography

### Eddie Jordan's Background

Eddie Jordan, born in Dublin in 1948, is a former racing driver, team owner and [entrepreneur](#) known for his irrepressible optimism and energetic joie de vivre. A host of drivers owe their breaks to Eddie as a champion of young talent.

Eddie's unlikely introduction to motor racing came about in 1970 when as a bank clerk he moved to Jersey because of a Dublin bank strike, and there he experienced kart racing. Eddie returned to Dublin hooked, embarking on a driving career which saw him win karting and Formula Ford races. However, winning the Formula Atlantic Championship sealed his long-term contract as a driver with Marlboro, which paved the way for races in Formula 3, Formula 2 and testing a McLaren Formula 1 car (in 1979). Separately, he drove in the World Sports Car Championship with Porsche and the Pink Floyd BMW car at Le Mans.

Inspired by the success of his junior drivers, Eddie established Jordan Grand Prix in 1990 and entered Formula 1. Eddie sold Jordan Grand Prix in January 2005. Since then he has developed a portfolio of [business](#) interests and presents the BBC's coverage of Formula 1. He holds honorary doctorates from the University of Ulster and Dublin's Institute of Technology. These were added to in France by being made an honorary Musketeer, in recognition of winning races in Nogaro, Pau, Le Mans and the prestigious French Grand Prix. He has also spoken at the prestigious Oxford Union.

As well as being inducted into the Irish Motorsport Hall of Fame recently, Eddie has been awarded two prestigious awards in Ireland: the James Joyce Award from the Literary and Historical Society of the

University College Dublin, the largest student society in Ireland, to honour his outstanding contribution to motorsport in Ireland; and he received the Gold Medal of Honorary Patronage of the University Philosophical Society of Trinity College, Dublin to honour his contribution to motor racing and his charity work over the years.

On the 28th March 2012, Eddie was awarded an honorary OBE in recognition of his services to charity and motor racing.

With a huge knowledge of hospitality, Eddie is an ideal [event host](#) and motorsport speaker, ensuring guests gain an insight into the fast paced world of Formula One as well as some rumours currently spreading around the paddock.

- Founder of and owner of the Jordan Grand Prix F1 team between 1991 and 2004
- BBC F1 analyst
- Former Formula Ford driver
- New Top Gear Co-presenter

Motorsport mogul Eddie Jordan is one of the most prominent figures in Formula One. A former team boss, Eddie has combined his love for motorsport with sharp business nous to ensure he remains at the forefront of the highly glamorous [sport](#). A wonderful motorsport speaker, Eddie enjoys sharing his enthusiasm for the sport with others and is always happy to answer fans' questions, making him a highly desirable [after dinner speaker](#).

## Eddie's talks

- **Drive & Determination**
- **Leadership and Formula 1**
- **Life on the Edge**

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