



Freek Vermeulen

Expert on growth, strategic innovation & international strategy

With mischievous charm Freek Vermeulen enjoys lifting the veil on the world of business, while bringing rigorous research to his accessible books. Professor of Strategy and Entrepreneurship at the London Business School his blog Freeky Business probes what really goes on in business, once you get beneath the airbrushed façade..

Freek's biography

Freek Vermeulen manages to be both authoritative and entertaining – he is a great choice for a keynote speaker.

Freek Vermeulen writes, consults and speaks across the world on topics such as; strategies for growth, strategic [innovation](#) and making strategy happen. He uses rigorous research to gain insight into how business really works. He has been published in all the respected academic journals and managerial publications including the Harvard Business Review, Sloan Management Review, and the Wall Street Journal.

He has won several teaching awards, including the first ever London Business School Excellence in Teaching Award. He writes case studies and has received prizes for his research, including the prestigious Academy of Management Journal Best Paper Award.

His business blog Freeky Business looks beneath the surface of the [business](#) world at the people running companies and at the temptations, influences and strategy choices facing them. He has written a sometimes controversial book called Business Exposed on the same themes. He also blogs for Harvard Business Review and Forbes.

He has a PhD in Organisation Studies from Utrecht University in the Netherlands.

Freek Vermeulen's Current/Past Roles & Positions

- Professor of Strategy and Entrepreneurship at the London Business School.
- An expert on growth, strategic innovation, stimulating organic growth, international [strategy](#), and

the role of acquisitions and alliances.

- Global consultant, speaker and writer.
- His book “Business Exposed” is said to re-frame business in a way that is both witty & candid

Freek's talks

- **Innovation**
- **Corporate strategy**
- **International strategy**
- **Profitable growth**
- **Acquisitions and alliances**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com