



Gary Hamel

The creator of 'core competencies' and a highly influential business thinker

An inventor of one of the world's most influential management concepts, Gary Hamel is a genuine thought leader and advocate for constant change in the business world. As a bestselling author and adviser to the likes of Procter & Gamble, his authority on business strategy is second to none, and his presentations truly engaging and thought-provoking.

Gary's biography

Gary Hamel's Background

Gary Hamel is an American expert in [management](#) and inventor of the 'core competencies' concept. As a current visiting [professor](#) at the London Business School and author of several books and influential articles in the Harvard Business Review, he is a highly influential figure and a true pioneer in management practice.

Hamel's academia has had an impact all over the world and he has several accolades to his name. His book 'Competing for the Future' was selected by TIME Magazine as one of the "25 Most Influential Business Management Books", and Fortune magazine has deemed him the globe's leading business strategy expert. Forbes also names him as one of the top 10 most influential [business](#) gurus in 2009.

Awards, Accolades, Achievements, Honours

- Competing for the Future was named one of "The 25 Most Influential Business Management Books" by TIME Magazine (TIME.com) and selected by Amazon.com as the best business book of the year.
- 2011 Ranked 15th on a list of top management thinkers worldwide by [Thinkers50](#)
- 2009 Named in the top ten most influential business gurus by Forbes.
- Fortune magazine has called him the worlds leading expert on business strategy.

Career

Hamel is perhaps best known for his important work 'Competing for the Future', which was first

published in 1996 and still has major influence today. The book outlines the concept of core competencies, and advises businesses to view themselves as a portfolio of competencies, products and services. By thinking in this way, Hamel strongly believes that businesses can identify their unique skills and have a competitive edge that will allow them to enjoy a successful future.

Since 'Competing for the Future' Hamel has gone on to write many more books and articles, with his work appearing in major publications such as The Financial Times, The Wall Street Journal and Fortune magazine. His latest book, 'What Matters Now', focuses on the idea that organisations must constantly adapt and innovate in order to fit the needs of the people who work within them.

Hamel is also a member of a number of organisations and firms, namely the World Economic Forum and the Strategic Management Society. He has founded an international consulting firm in Chicago and as a management educator he has advised several major global corporations including Microsoft, Nestle, Shell and Procter & Gamble. Recently, he focused his attention towards reinventing management practices for the 21st century when he founded the Management Innovation Exchange (MIX). The aim of the project is to give a platform to some of the world's most progressive business leaders and make it easy for them to share ideas, concepts and thoughts on management in the 21st century.

If you would like to hear Gary Hamel's inspiring words at your next event, just get in touch with us or submit the form to request a call back.

Current/Past Roles and Positions

- Visiting Professor of Strategic and International Management at the London Business School.
- Wants to re-invent management for the 21st century.
- Ranked 15 on the [Thinkers 50](#) list of top management gurus 2011
- The pioneer of concepts which have change management practice around the world.

Speaking Style

Hamel's presentations are informal and interactive, but that doesn't detract from the true educational nature of this [speaker](#). He is passionate in his delivery and never fails to present thought-provoking ideas and concepts which strongly resonate with his audiences.

Gary's talks

- **The ultimate competitive advantage**
- **Competing for the Future**
- **Innovation from everyone, every day**
- **A company that is as nimble as change itself**
- **Strategy as Revolution**
- **The Core Competence of the Corporation**

