



Henry Chesbrough

Co-founder of the Open Innovation Community and created the theory and coined the term “open Innovation”

Occasionally, someone innovates the discipline of innovation. Henry Chesbrough is one of those people: he is the first person to clearly define the new innovation strategy that is restructuring r&d worldwide—open innovation.

Henry's biography

Henry Chesbrough's Background

Chesbrough's recent work, “Open Services and Innovation” Rethinking Your Business to Grow and Compete in a New Era, focuses on innovation models that can truly drive [transformation](#) and growth. With global economies shifting manufacturing-focused to services-focused, “Openness” delivers improved choices for customers and better economies for corporations, transforming commodity companies into trailblazers.

Chesbrough was named one of the top 50 technology and [business leaders](#) by Scientific American magazine for his research contributions in the area of industrial innovation. Dr. Chesbrough is Founder and Executive Director of the Center for Open Innovation at the Haas School of Business at University of California, Berkeley, where his extensive research led to his groundbreaking first book, “Open Innovation” The New Imperative for Creating and Profiting from Technology” (Harvard Business School Press, 2003). This book articulates a new standard for organizing and managing R&D and explains how companies must access external and internal technologies and take them to market using internal and external paths.

Praised as “Best Business Book” by Strategy & Business magazine and the best book on innovation by NPR's All Things Considered, it has become the essential go-to book for anyone interested in exploring the logic of open innovation.

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