



Igor Beuker

Top marketing innovation keynote speaker

Igor is a professional public speaker, author, a leading marketing/media expert, successful serial entrepreneur and board member at revolutionary media, tech and retail firms.

Igor's biography

Global [business leaders](#) and media have labeled him one of Europe's most inspiring, innovative and influential marketing speakers and entrepreneurs.

In the space of 25 years, Igor Beuker was kicked out of professional football and went from a college dropout to a radical marketing visionary and modern-day serial entrepreneur. He has become one of the prominent speakers in the international business speaking circuit. In the spotlights, Igor is a professional public speaker and publicist known for his foresight on trends and technologies that impact business, economy and society.

With his radical vision and reliable voice, he inspires audiences, puts butts in seats and gets rave reviews. Behind the scenes, a serial entrepreneur with 5 exits and 24 angel investments, an award-winning [marketing strategist](#) for brands like Amazon, L'Oréal, Nike and Unilever and a new breed trendwatcher for Fortune 500s.

Igor Beuker's Biography & Career Highlights

- Professional speaker since 2002
- Over 20 years of relevant experience at C-Level
- Consulted for 25 of the Fortune 500 companies
- Guest teacher at Nyenrode Business University and Oxford University
- Started 3 multi-million dollar businesses from scratch (acquired by WPP)
- Global Chief Social Officer at Mindshare (part of WPP's GroupM)

- Angel investor in tech, media and lifestyle startups
- Board member at media, tech, retail and entertainment firms
- Editor-in-chief at ViralBlog.com ranked #43 in the AdAge Power150
- President at the IAB for 5 years, member since 1997
- Jury member at Cannes, Webby, AMMA and Esprix
- Chief Commercial Officer at Telefonica O2
- Chief Marketing Officer at TeliaSonera
- Chief Digital Officer at Scoot

There are many best-selling authors and [motivational speakers](#), but there are very few people who combine high energy and award-winning expertise to fire up a passion for change that will make your event unforgettable.

Igor delivers presentations as a keynote speaker, moderator and show host.

All keynotes are tailor-made and delivered in English or Dutch.

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