



Jamie's biography

Jamie Robertson

BBC World business report presenter, freelance financial writer

Jamie Robertson is a highly experienced presenter of business programmes for the BBC, specialising in international [finance](#), business and [economics](#).

Jamie Robertson's background

As a lead presenter on the BBC World's prestigious World Business Report he has covered subjects ranging from the dot.com boom to the collapse of Enron and the rise of the Chinese and Indian economies, interviewing the movers and shakers in global [finance](#). He has interviewed extensively on macro and micro-economic subjects, handling live discussions with CEOs, CFOs, economists, analysts, lobbyists and politicians. The format of the World Business Report programmes demands split second timing and complex co-ordination of live interviews from around the world in rapid succession. He has just completed a BBC internal report on the [Energy](#) and Pharmaceutical industries, profiling 20 of the largest companies in each sector and analysing the challenges and problems they face. In pharmaceuticals: the dwindling product pipelines, generic competition (especially from India) and [health](#) scares. In energy: the race for new oil supply, the competition from Indian and Chinese producers, deregulation of utilities, and the [environment](#).

Away from the BBC he has written a weekly column for MoneyWeek, the international finance journal, on the BBC's Global 30 Index which charts the shares of the world's 30 largest companies, conducted [media](#) training for a range of companies (Standard Chartered, Accenture, Pfizer to name a few) and recently hosted a two hour London conference for 3i's European managers, including live up-links with executives in Mumbai and Hong Kong.

Jamie also chairs conferences and seminars and is a highly skilled conference facilitator and after dinner speaker. He has a wealth of experience hosting events and award ceremonies, both at home and abroad.

Jamie's talks

- **World Business News**

- **Conference moderating & chairing**
- **Energy & Pharma industries**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com