



Jay Samit

**Digital media innovator, serial entrepreneur,
and disruptor**

Jay Samit is one of the world's leading experts in disruption and innovation.

Jay's biography

He launches billion dollar [businesses](#), transforms entire industries, revamps government institutions, and for over three decades continues to be at the forefront of global trends. As the author of the 2015 book *Disrupt Yourself*, Jay shows how business techniques can be used to transform you, leading to greater entrepreneurial and professional rewards.

His first-hand experience of [disruption](#), when he was an executive in the music industry, put him in an excellent position to teach people and businesses how to spot change and capitalise on it, by thinking like entrepreneurs. As a proven trend spotter he shows us how to seize opportunities in this era of endless [innovation](#).

Jay Samit's Background

Jay Samit, has been at the helm of many digital watersheds, from negotiating with Steve Jobs over iTunes, to having the original leader in college social networks. He pioneered breakthrough advancements in mobile video, internet advertising, ecommerce, eBooks, and digital music. He helped grow companies such as LinkedIn and eBay and held senior management roles at Sony and Universal Studios.

A list of his partners and associates reads like a who's who of innovators, including: Bill Gates, Steven Spielberg, Steve Jobs, Reid Hoffman, David Geffen and Richard Branson. Samit accurately predicts the future because he is constantly working with those who create it.

As a deal maker he has created enduring strategic partnerships globally; including multi-million dollar deals with: McDonald's, Coca Cola, United Airlines, Microsoft, Ford, GM, and Best Buy.

Career

He is the CEO of SeaChange International (NASDAQ: SEAC) which provides multi-screen TV services for video service providers in over 70 countries. He is Adjunct Professor: USC Viterbi School of Engineering – University of Southern California

Jay is an exciting, high energy, entertaining and informed speaker who will bring your audience up-to-date on what's disrupting the business landscape and what to do about it.

Jay's talks

- **What's working in digital media**
- **How to Disrupt Yourself**
- **How to predict the future in business**
- **Disruption Decoded: How to Seize Opportunity and Thrive in the Era of Endless Innovation**
- **The Disruptive Mindset: Anticipating the Innovations and Changes in Your Industry**
- **Surviving and Thriving in Today's Economy**

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