



Jim Lawless

Inspirational speaker and author of *Taming Tigers*

A true architect of change, Jim Lawless has devoted the last two decades of his professional life to understanding and delivering transformation, handling uncertainty and risk and creating and operating in 'no normal' environments.

Jim's biography

About Jim Lawless

He has delivered for global organisations, high growth companies, government departments and Olympic teams. He is the high-performance team coach of choice for many senior [leadership](#) teams around the world and a member of the Forbes Coaches Council.

He is fascinated with understanding how we can lead, create high performance and operate through uncertainty, change and 'no normal' environments to deliver bold objectives.

Jim has been voted global #4 motivational speaker according to Global Gurus 2021 list. He also ranked #1 outside of the USA and #6 globally in the 2020 Global Gurus [motivational speaker](#) rankings. Jim has inspired and educated over half a million people on five continents through his keynotes and workshops and many more through his internationally bestselling book, 'Taming Tigers' (Penguin Random House). Uniquely, he insists on experiencing and proving his approaches personally in extreme settings, giving him unparalleled and immediate credibility with his audiences.

He used 'Taming Tigers' to become a televised jockey within a year of starting to ride and to become the deepest British freediver in history (101m) in just 8 months of training. Both whilst delivering his day job (a key element of change) and with no prior experience or physical conditioning.

A qualified UK solicitor, Jim practised commercial law in the City of London and a global tech company. He was elected a fellow of the UK's Royal Society for the Arts for his writing on [culture](#) and [change](#). He is father to two daughters, a helicopter pilot and a classical pianist.

Jim's talks

- **Taming Tigers**
Exactly how to do things you never thought you could.
- **High Performance Teams**
High performing teams know why they are so. They have an architecture: proven engineering embedded within a robust design that is unique to the task and team.
- **Achieving outrageous objectives**
- **The Confusion Zone**
How to operate outside the comfort zone, successfully, healthily and happily, in an age of no normal.
- **Inspirational Leadership in Disruption and Uncertainty**
How to create the safety and purpose your people need to operate in uncertainty and to follow you across stormy waters.
- **Calm**
The elite freediver's mindfulness tools and mental disciplines for handling uncertainty and risk without tension and anxiety.
- **Breaking through personal boundaries**