



## Leonard's biography

## Leonard Brody

**Best-selling [author](#) of two [innovation](#) publications, entrepreneur, venture capitalist and an Emmy-nominated [media](#) visionary**

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### About Leonard Brody

Leonard Brody is the best-selling co-[author](#) of two innovation publications “Innovation Nation: Canadian Leadership from Jurassic Park to Java” and “Everything I Needed to Know About Business I Learned from a Canadian”. He is currently writing his new book “The Great Re:Write” which is due for release next year. He has been called “a controversial leader of the new world order”. Leonard is also an award-winning entrepreneur, speaker and a 2 time Emmy-nominated [media](#) visionary.

He is the co-author of two [innovation](#) books “Innovation Nation: Canadian Leadership from Jurassic Park to Java” and “Everything I Needed to Know About Business I Learned from a Canadian”. He is currently writing his new book in partnership with Forbes Magazine called “The Great Re:Write” which is due for release next year. Leonard has helped to raise millions of dollars for startup companies, navigated through one of the largest internet IPOs in modern history and has been involved in the building, financing and/or sale of five companies.

Leonard is the Chairman of Creative Labs, a joint-venture with Creative Artists Agency, the largest sport and [entertainment](#) agency in the world. He is also one of the proud owners of Coventry City Football Club in England, and acts as principal in several venture capital funds throughout the world and is behind the financing and creation of dozens of startup companies a year.

In 2009 he sold his company and became President of the Innovation and Digital Group for the Anschutz Company, which is one of the world’s largest live sport and entertainment business. The company owns high profile stadiums including the O2 Arena in London, the LA Staples Center and [sports](#) teams such as the Los Angeles Lakers, Los Angeles Galaxy and the Los Angeles Kings. He is also a proud co-owner of the Coventry City Football Club in the UK.

Acting as principle in several venture capital funds worldwide, Leonard supports the financing and creation of several new companies per year.

As a highly in-demand speaker, he has given presentations at some high profile institutions including Stanford, the G8 and the United Nations. He has provided insight requested by companies which include The Financial Times, Warner Music, Dell, Visa and Pepsi. Leonard’s work has also been featured in

Fortune Magazine, the Wall Street Journal, the BBC and the New York Times.  
In the last Canadian election, he was asked to run for Mayor of Vancouver.

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