



Martin Buursen

**Innovation and acceleration consultant,
facilitator and musician**

Experienced professional with strong facilitation, consulting and presentation skills. His innovative, client-centric approach creates lasting experiences and drives change and business value.

Martin's biography

Martin Buursen's background

Martin Buursen was born in 1967 in Deventer, The Netherlands. He went to Utrecht School of the Arts in 1990, where he graduated with a degree in Music, Composition and Education.

As a scholarship student, he studied post-grad at Berklee College of Music in Boston, where he studied improvisation and (music) business. After being a professional touring musician for 5 years, he started working as a Management Consultant at Capgemini, a large IT Consulting firm.

His activities were focused on group facilitation, strategy and vision and [innovation](#). After starting his own company in 2007, he worked as a manager, designer, [moderator](#) and facilitator of large-scale group (learning) interventions for international clients and audiences.

Martin regularly publishes podcasts, in where he researches the analogy between [creativity](#) in arts and creativity in Business.

