



## Michael Brenner

**Author, CEO, keynote speaker & marketing influencer**

Michael Brenner is a globally-recognized keynote speaker on leadership, culture, and marketing. Author of the bestselling book *The Content Formula*, Michael's work has been featured by *The Economist*, *The Guardian*, and *Entrepreneur Magazine*. In 2017, Michael was named a Top Business Speaker by *The Huffington Post* and a top CMO Influencer by *Forbes*.

## Michael's biography

### Michael Brenner's background

Over the last two decades, Michael has championed a customer-centric approach at organizations large and small. He led [sales](#) and marketing for software companies like Nielsen and FullTilt. As an executive at ICR, SAP, and Newscred, Michael's innovative [leadership](#) resulted in massive growth. His workshops and keynotes for Fortune 500 brands and tiny startups have inspired profound personal and professional change.

Today, Michael is the CEO of Marketing Insider Group, founded on the belief that strong leaders who champion their [teams](#) are the key to unlocking massive growth.

When he's not working with clients, Michael travels the world helping even the most bureaucratic organizations break down silos, create cultures of [innovation](#), and build engaged workforces.

Michael Brenner graduated with a Bachelor of Arts (B.A.) in English Literature from St. Joseph's University (Philadelphia, PA). He lives in West Chester, PA with his wife and four children.

## Michael's talks

- **Empathy - The counter-intuitive secret to success**
- **Marketing that matters**
- **The future of marketing / The future of content marketing**
- **The Champion leader - How one question can drive rapid org change**
- **The content marketing imperative**
- **How to launch a successful content marketing plan in 6 weeks**

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