



Michael Edwards

The world's most famous non-winner at the 1988 winter Olympics, proving that failure can bring its own success

Michael Edwards is a world-famous skier who proves that failure can bring its own success. Eddie the Eagle Edwards is one of those great motivational speakers who can present insights to his audience about what he has learned from his Olympic ski-jumping experiences.

Michael's biography

Michael Edwards or Eddie “The Eagle” Edwards as he likes to be known, shot to fame during the winter Olympics of Calgary in 1988. Edwards is as well known for his failures as for his successes. He is now a hugely popular Olympic [motivational keynote speaker](#).

As for his successes, Eddie has held the British ski jumping record, a stunt jumping world record and competed in the 1988 Winter Olympics, where he was the first [ski jumper](#) to represent Britain.

It was reported that Eddie often couldn't see where he was going because his glasses would frequently steam up. Edwards has also been quoted as saying that he was afraid of jumping.

As Eddie ‘the Eagle’, Eddie has used his early media celebrity and notoriety to forge an impressive career as a [TV personality](#) and presenter. He has also carried the Olympic torch, released a book called ‘On the piste’, appeared in several advertisements, recorded songs in Finnish and completed a law degree.

Despite little skill for his sport, Olympic skier Eddie ‘the Eagle’ Edwards won the hearts and minds of the public with his heroic failures and is still one of the best-loved athletes today.

His lack of success endeared him to people on a global scale and he soon became a media celebrity who has appeared on talk-shows around the world.

His life has been depicted in the 2016 biographical film “Eddie the Eagle” and he has appeared on the ITV celebrity diving programme ‘Splash’ and on the Channel 4 programme ‘The Jump’.

Eddie keeps busy as an [after-dinner speaker](#) and [motivational speaker](#) engaging his audiences by recounting his Olympic ski-jumping experiences.

Michael's talks

- **Personal Endurance**
- **Ski Jumping**
- **Sporting Success**
- **The Great British Underdog**
- **Sporting Publicity**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com