



## Oleg Konovalov

**Thought leader, author, keynote speaker, consultant**

Dr. Oleg Konovalov is a thought leader, author, business educator and consultant with over 25 years of experience operating businesses and consulting Fortune 500 companies both in the UK and internationally.

## Oleg's biography

### Oleg Konovalov's background

Oleg is on the [Thinkers50](#) Radar 2019 and has been recognised as #1 Global Thought Leader on Culture by Thinkers 360.

His work is characterized by pioneering research on organisations' typology and has identified relevant properties, effective structures and roles of external organisational relationships, and advanced culture management through the enhancement of such metaphysical resources as trust, professionalism, [creativity](#), accountability, [teamwork](#), and shared vision. Social forms and informal social relations are also within his area of expertise.

He is the author of Corporate Superpower (2018), Organisational Anatomy (2016), Hidden Russia (2014) and Leaderology (2019).

His research identifies entrepreneurs' and managers' strategic needs in the areas of corporate culture, [leadership](#), and he uses corporate diagnostics, in order to enable them to drive their companies to success.

Oleg received his doctoral degree from the Durham University Business School. He is a visiting lecturer at a number of [business schools](#), a Forbes contributor and high in demand speaker at major conferences around the world.

# Oleg's talks

- **Organisation is a live creature: How to make it stronger than ever**

A business is only as strong as its weakest element. There you will find problems that distance it from customers and limit the company's capacities. These problems can kill the business if not treated carefully. Oleg Konovalov talks about how to recognise differences, diagnose problems at early stages, and treat them effectively while unleashing the full potential of your business using opportunities offered by digitalization.

- **Secrets of cultivating a strong corporate culture: New rules of the game in the Digital Era**

Building high performance organisational culture is the ultimate success secret for sustainable competitiveness. Most organisations only show single digit growth figures annually, employee engagement is as low as it has ever been, customer value is rapidly diminishing despite that most of these outputs provide no real business impact, growth and ROI. Oleg Konovalov will provide you with tips and techniques which will help to drive a high performance culture in your organisation.

- **Advanced Leadership: Thrive in the Age of Disruption**

A bright and prosperous future must be prepared today and this is the leaders' responsibility. What should be considered and what kind of changes should leaders be prepared for? From six critical elements of strong leadership vision to new terms of acting, Oleg Konovalov offers answers for the leaders who are facing the forthcoming trends and potential challenges of Digital Disruption.