



Oscar van Weerdenburg

Consultant and trainer in cultural differences in business

Oscar van Weerdenburg is a trainer and consultant working with a wide range of well known companies who operate in complex multicultural environments. He has run many workshops and presentations on successfully managing cultural differences, leadership development and negotiation.

Oscar's biography

- Co-founder and Managing Director of Intercultural Business Improvement.
- Frequent speaker on cross-cultural business and [leadership](#) issues.
- Has collaborated with Fons Trompenaars – celebrated expert on culture in business.

Oscar van Weerdenburg's speaking style

Oscar van Weerdenburg delivers inspiring and often amusing presentations in which he offers a new framework for understanding [cultural diversity](#).

Oscar van Weerdenburg has held over a 1000 workshops and presentations for more than 40 multinational organizations on successfully managing cultural differences. He is co-founder and Managing Director of Intercultural Business Improvement and a Strategy Academy associate partner. He has been a visiting professor at INSEAD in the Executive Education Programs and has lectured at the Michigan Business School and the Rotterdam School of Management. In 1992 after working as a lecturer in the European Studies department at the University of Amsterdam he began collaborating with the celebrated expert in [cultural](#) diversity Fons Trompenaars. Working with organizations in-house, he has helped them to recognize and work successfully with the range of national and cultural backgrounds they encounter. He has consulted on several mergers and the issues arising from the integration of various European firms.

He created the Intercultural Readiness Check (IRC) measuring intercultural competencies which has been widely recognized by members of the academic and [business](#) community. Companies he has

worked with include Royal Dutch Shell, HSBC, Qantas, BASF, PepsiCo, DaimlerChrysler, ABN AMRO and Goldman Sachs.

He attended Amsterdam and Heidelberg universities and has published numerous articles on intercultural management, literature and philosophy.

For many years he wrote for one of the major daily newspapers in the Netherlands. In 2008 he was named Lecturer of the Year by Chalmers Professional Education.

Oscar's talks

- **Leadership for the 21st Century**
- **Managing Across Cultures**
- **Creativity and Innovation and Cultural issues in Mergers and Acquisitions**
- **International Teambuilding**
- **The Management of Strategic Dilemmas**

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