



## Pankaj Ghemawat

**Award-winning author, speaker and economist**

Pankaj Ghemawat is a globalisation and business strategist, a professor and a world-renowned keynote speaker working with organisations and policymakers around the world to help them anticipate and prepare for pending economic shifts.

## Pankaj's biography

### Pankaj Ghemawat's background

He specialises in [emerging markets](#), sustainable competitive advantage, competitive dynamics, and strategic investment. He is also the Anselmo Rubiralta Professor of Global Strategy at IESE Business School and Global Professor of Management and Strategy and Director of the Center for the Globalization of Education and Management at the Stern School of Business at New York University. Between 1983 and 2008, he was on the faculty at the Harvard Business School where he became the youngest person in the school's history to be appointed a full professor (1991).

He is also the youngest "guru" included in The Economist's guide to the greatest [management thinkers](#) of all time (2008) and is ranked among the top 20 management thinkers worldwide by Thinkers50. Other recent honours include the Booz Eminent Scholar Award of the International Management Division of the Academy of Management, the McKinsey Award for the best article published in the Harvard Business Review, and the Irwin Educator of the Year award from the Business Policy and Strategy Division of the Academy of Management.

Ghemawat's most recent book is The Laws of Globalization, published by Cambridge University Press in fall 2016. His previous book World 3.0 (Harvard Business Review Press) should, according to The Economist, "be read by anyone who wants to understand the most important economic development of our time." It won the Thinkers50 award for the best business book published in 2010-2011.

Ghemawat's pending book, The New Global Road Map: Enduring Strategies for Turbulent Times, explains the key trends affecting global business today and how [globalization](#) levels around the world are

changing.

Ghemawat is the principal author of the biennial DHL Global Connectedness Index and the Chairman of the Foundation for Practice and Research in Strategic Management (PRISM). He served on the taskforce appointed by the AACSB, the leading accreditation body for business schools, on the globalization of management [education](#), and authored the report's recommendations about what to teach students about globalization, and how.

## Pankaj's talks

- **Spanning The Globe**

How to win in the new environment Whether you're fearing or feeling the globalization backlash, now is the time to adapt to win. Ghemawat shares the latest data and advice on how to cross borders more profitably. He identifies the most critical implications of the current pressures for globalization on companies' strategies, portfolios, organization and societal engagement. And he provides practical, proprietary tools like his CAGE Comparator to guide your decisions in today's unprecedented environment.

- **The Future of Global Competition**

- **World 3.0: The Future of Globalization**

In this bold new keynote, Ghemawat takes stock of 2016's upheavals and discusses how the new trajectory of globalization differs from the past in terms of its speed, form, loci of global growth, and patterns of international relationships. Audiences walk away with a more complete understanding of their options based on fresh data from Ghemawat's DHL Global Connectedness Index, historical referents, and his two laws of globalization. Ghemawat also focuses on the implications for business strategy and public policy.