



Pellegrino Riccardi

Author, Scandinavian cross cultural expert, communications consultant, teacher and motivational speaker

Pellegrino Riccardi is an author, a communications consultant, teacher, motivational speaker and is widely recognised as being one of Scandinavia's top cross cultural experts.

Pellegrino's biography

He helps and [motivates](#) people to interact more effectively with each other, providing insights into why people do what they do and how to get the best performance from them. He appears regularly on Norwegian national TV sharing his insights on immigration issues and Norwegian culture.

Pellegrino's clients includes some of Norway's largest international companies working across the banking and finance, oil and gas, shipping, [government](#) and public sectors and include Statoil, Telenor, Aker Solutions and DNB.

As a speaker, he presents with a seamless fusion of masterful storytelling combined with observational humour in what he calls "edutainment". He skillfully takes his audience on an emotional and visceral journey and wants his audiences to not only understand his message but also to feel it.

In Pellegrino Riccardi's own words:

"In my talks and presentations I get to the core of what makes people tick, what motivates them. My lectures and keynote speeches will inject life and energy into your conference or your teambuilding event. I will provide you with inspirational insights in how people communicate with each other, especially how Norwegians communicate across national borders.

Whether you choose to start the day off with one of my talks, or want me to "wake up" the conference delegates after their buffet lunch, or whether you decide to have me as the last person on the program so that you send the participants away on a high, I will both educate you and entertain you.

I will inspire you, motivate you, make you laugh and make you cry (in a good way), all within the space of an hour. I want you to FEEL what I tell you, not only KNOW and UNDERSTAND it."

On moderating

“Just as important a factor in the success of an event is the [moderator](#). I have been a speaker at thousands of events, so I have seen my fair share of great (and not-so-great) moderators over the years. I have shared experiences with hundreds of other great speakers around the world, and I believe I know what speakers and audiences are looking for from a good moderator.

My moderator style is warm, friendly, knowledgeable, curious about the speakers and the panel discussion participants. I have an extensive repertoire of storytelling and presentation techniques to create smooth and relevant links between the various segments and speakers of an event.

My aim is to challenge people without making them feel threatened, as well as create the ultimate atmosphere for people to open up and share their opinions and insights with their audiences.

I can moderate in both English and Norwegian.”

Pellegrino's talks

- **Small Changes, Big Difference: how to give your customers unforgettable customer experiences.**
- **How to create 'LA DOLCE VITA' in your workplace.**
- **How to get the best out of yourself, and out of others.**
- **The Good, the Bad, and the Ugly of Norwegian Leadership Style.**

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com | www.speakersassociates.com