



Ramon Vullings

Cross-industry expert and ideaDJ

Leading expert on cross-industry innovation, creative leadership and culture transformation. His previous book 'Not Invented Here' has sold over 52.000 copies! His latest book 'Great Leaders Mix And Match' is out just now!

Ramon's biography

About Ramon Vullings

Ramon Vullings is an international [motivational speaker](#) on a mission to redefine leadership and innovation. His cutting-edge research in cross-industry innovation and leadership remix approaches and his seven New York Times-bestselling books are reshaping how organizations approach innovation, culture, and [business transformation](#).

He is the author of three management books that focus on the strategies and techniques that have helped leaders develop combined solutions to complex problems. Ramon is a cross-industry expert consultant and ideaDJ, wowing audiences worldwide through witty banter, research, visuals, and storytelling.

Over the past fifteen years, Ramon has delivered over 800+ presentations in 23 countries. He has had the immense privilege of speaking to esteemed organizations such as NASA, Rabobank, Nike, Pfizer, Volkswagen, TEDx, Siemens, PwC, Royal FloraHolland, AB InBev, Deutsche Telekom, L'Oréal & Audi. Ramon has a unique way of explaining the importance of cross-sector collaborations and their impact on the success of your organization. His speeches have been a massive hit amongst [business leaders](#), and they have complimented him on his ability to be an "electrifying and passionate speaker."

Known as an 'ideaDJ,' Ramon is a leader who creates impactful and beautiful combinations which add real value. His latest book: 'Great Leaders Mix and Match' teaches how next-level, cross-sector collaboration is the key to solutions that provide an elegant answer to several challenges simultaneously. The book has been described as an "inspiring, high-energy, visual guide to creative [leadership](#)." He

helps his clients with practical take-aways to develop a new mindset and the skills to offer elegant solutions as ideaDJs within their organizations and communities.

Besides his work as an international speaker and [innovation](#) consultant, Ramon is an executive professor at the Fontys University of Applied Sciences in Eindhoven and the Antwerp Management School. He also serves as board member for GInI (the Global Innovation Institute).

When he isn't on the road helping inspire tomorrow's future innovators, he calls Antwerp, Belgium his home, where he resides with his family and is hard at work preparing for whatever tomorrow may bring.

Ramon's talks

- **Cross-industry innovation**

Don't copy-paste, copy-adapt-paste!

Cross-over cooperation between silos and sectors is crucial. This interactive and engaging keynote is based on the research by Ramon for his latest book: Not Invented Here: cross-industry innovation, filled with great insights & examples to learn from other areas.

- **Reducing Risk Aversion**

Not a failure, yet a nearling!

For innovation and change it is just as important to let go as it is to come up with new ideas. For letting go you need guts. Guts is what remains if risk aversion is reduced. This -very- interactive presentation takes you over some boundaries...

- **Cross-Silo Leadership**

Augment vertical with lateral relationships

- **Be an ideaDJ: implement a remix strategy**

Don't invent, discover & combine!

In this keynote Ramon outlines the need for ideaDJs in today's organisations, The world has many complex challenges which cannot be solved anymore from a single dimension, (innovation) leaders need to understand the enormous value which can be obtained by (re)mixing ideas cross silos.

- **Making ideas happen**

1% inspiration, 99% transpiration

At many clients we hear the same remarks: 'We have enough ideas, we just can't implement them!'

Based on Ramon's consulting experience, he provides key insights and tangible action steps to start selecting, testing & implementing your ideas today! Get ready for (inter)action!

- **Become an ideaDJ: Fashion as interface for the future**

Galactic connections, ready for next frontiers

In this combined keynote Jasna Rok & Ramon Vullings take the audience on a journey to the future and even to space! Using holograms, 3D models and cool examples, they show the audience the power of cool combinations: here and even in space!

- **Eco-Systems and Partnerships**

99% of the smartest people don't work for you...

Speakers Associates Ltd | +44 (0)1628 636600 | info@speakersassociates.com |
www.speakersassociates.com