



Shane Feldman

Leadership speaker, founder and CEO of Count Me In

Through his firsthand experiences travelling the globe and spearheading the world's largest millennial-led movement, COUNT ME IN, Shane Feldman has decoded frameworks that enable individuals and teams to connect more authentically and perform at their highest levels.

Shane's biography

Shane Feldman's background

Having researched community [leadership](#) and human behavior in over 25 countries, Shane has uncovered universal strategies that make teams click and businesses thrive.

Since its founding in 2011, COUNT ME IN has initiated more than 30,000 projects worldwide, contributing a value of over \$2.6 billion to the global [economy](#) through service.

Shane has been featured by Larry King, Dr. Oz, Forbes, People Magazine, and he is the subject of a documentary TV series from A&E.

He has worked with some of the world's most dynamic companies including Google, Microsoft, and Disney, and been recognized by The White House, The Prime Minister of Canada and The United Nations for his achievements in community leadership.

Shane started COUNT ME IN in 2008 as a high school project. With an alumni network spanning 6 continents, COUNT ME IN is now a global social [entrepreneurship](#) incubator that has impacted more than 10-million people in 104 countries.

Shane's talks

- **Leadership Passport: Attracting, Empowering and Retaining a High-Performing Team**

Having researched community leadership and human behavior in over 20 countries, Shane has uncovered universal strategies that make teams click and businesses thrive. In this captivating and actionable talk, Shane Feldman reveals how to cultivate a work environment centered around community, that enables individuals and teams to perform at their highest levels. Shifting common misconceptions surrounding organizational culture, Shane breaks down how to foster an inclusive work environment where teams are inspired to innovate, think creatively, and collaborate. Through engaging stories of remote African villages, bustling Asian cities and quaint European towns, Shane's dynamic talk demonstrates simple shifts to become a stronger, more inclusive leader. Motivational and actionable, Shane's presentations are customized to fit the audience and objectives of each event.

Key takeaways include:

- What it looks like to be a true community builder and to lead with authenticity
- The difference between culture and community, and what it takes to foster unity and collaboration at all levels
- One simple shift to ensure every voice feels valued and heard
- Building loyalty and engagement among employees to boost performance
- Empowering a courageous entrepreneurial mindset
- New and effective ways of working across all levels of an organization, regardless of your role

- **Relationship Passport: Inspiring and Retaining Loyal Customers**

In today's digital landscape, attention is the new economy. Organizations who rise above the noise do so through authentic relationships and community building.

In this talk, famed entrepreneur Shane Feldman bridges the gap between technology and relationships, giving audiences the tools to inspire customers and increase loyalty and retention. Through his firsthand experiences travelling the world and spearheading the world's largest millennial-led movement, Count Me In, Shane has uncovered the universal framework that allows certain organizations to build a community of customers who are also raving fans, followers and advocates. Break out of the constraints of old models, and learn how to use tech as an advantage to making customers an integral part of your company's community and story.

This customized session gives audiences key takeaways to:

- Make customers a part of your company's story in a way that inspires and empowers
- Put customers at the center of your company's community by implementing pathways for them to connect in authentic ways
- Embrace social media as an asset for growth
- Build genuine relationships and connections with customers that transcend evolving tech and trends

- **Future-Proof Passport: Building and Scaling to Move Beyond Competition and Elevate Impact**

In today's unpredictable landscape, your competitive edge is collaboration.

In this empowering, forward-looking talk, Shane Feldman goes beyond the hype and speculation to reveal a fundamental truth: In today's unpredictable landscape, community and purpose are what will set you apart.

New disruptive business models, new flexible work arrangements, new tech-fueled innovation are all part of the future of work. Shifting perceptions of entrepreneurship and moving beyond tech-fueled competition, Shane helps audiences re-focus, re-connect, and elevate their impact.

Taking audiences behind the lessons learned interviewing community leaders in places ranging from Albania and China, to Ghana and France, Shane decodes how to empower human

connection, future-proof your organization, and optimize people, planet, and profit through real-world examples and clear strategies you can apply right away.

This customized session gives audiences key takeaways to:

- Become more persistent, courageous and resilientBuild the community that
- will thrive through change and uncertainty
- Uncover the why behind your work, promoting authenticity
- Uncover a sustainable growth mindset

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